**UVI COOPERATIVE EXTENSION SERVICE**

Computer, Social Media & Digital Technology Course

**A New Marketing Strategy for V.I. Farmers**

**LEARN**

New skills through guided experiences

**CREATE**

Your own social media presence, plans & content

**MARKET**

Your products more efficiently and effectively

**GET UP TO SPEED WITH...**

- Hands-on and technical training in a fostering environment
- Effective use of digital cameras, mobile phones and smart devices
  
  *You can bring/use your own devices*
- Strategic thinking, forecasting and planning skills development

**GOALS...**

- Increasing knowledge
- Enhancing customer relationships
- Increasing revenues

**Computer and Internet Course – 6 weeks**

Participants will acquire basic computer knowledge with a focus on internet use for email communication, online purchasing and effective web searching.

**Additional courses to follow:** Social media and digital marketing technologies, on-site follow up training and consultation sessions

**Contact Dara M. Cooper to register at 340.693.1081 (STT)**

Includes individualized assistance to reinforce learning objectives

Tuesdays & Thursdays 6:00 pm – 7:45 pm

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**Our delivery methods follow best practices as it pertains to teaching computer skills.**

These workshops are supported by a Southern Extension Risk Management Education (SERME) grant.

**Contact Us to Register at UVI Cooperative Extension Service**

Dara M. Cooper | UVICES Course Instructor (STT campus)  
340-693-1081 | dcooper@uvi.edu

The University of the Virgin Islands Cooperative Extension Service programs and policies are consistent with federal and state laws and regulations on non-discrimination regarding race, color, national origin, religion, gender, gender preference, age, disability and political beliefs.

**The first training will be offered May 11 – June 9, 2015**