UVI COOPERATIVE EXTENSION SERVICE
Computer, Social Media & Digital Technology Course

A New Marketing Strategy for V.I. Farmers

LEARN
New skills through guided experiences

CREATE
Your own social media presence, plans & content

MARKET
Your products more efficiently and effectively

GET UP TO SPEED WITH...
- Hands-on and technical training in a fostering environment
- Effective use of digital cameras, mobile phones and smart devices
  You can bring/use your own devices
- Strategic thinking, forecasting and planning skills development

GOALS...
- Increasing knowledge
- Enhancing customer relationships
- Increasing revenues

Computer and Internet Course – 6 weeks
Participants will acquire basic computer knowledge with a focus on internet use for email communication, online purchasing and effective web searching.

Additional courses to follow: Social media & digital marketing technologies, on-site follow up training & consultation sessions

Contact Marthious Clavier to register at 340.692.4090 (STX)
*Includes individualized assistance to reinforce learning objectives

Tuesdays & Thursdays 6:00 pm – 7:45 pm

Our delivery methods follow best practices as it pertains to teaching computer skills.

These workshops are supported by a Southern Extension Risk Management Education (SERME) grant.

Contact Us to Register at UVI Cooperative Extension Service
Marthious Clavier | UVICES Course Instructor (STX campus)
340-692-4090 | mclavie@live.uvi.edu

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The first training to be offered starts on Tuesday, May 6, 2015