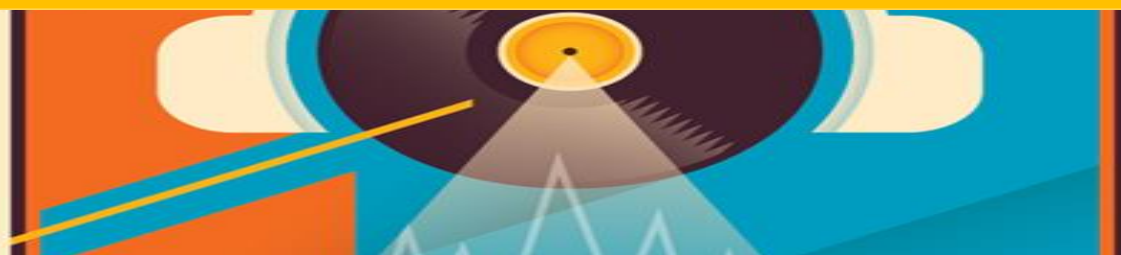


UVI'S MUSIC INDUSTRY CERTIFICATE PROGRAM



The Music Industry Certificate Program is a program designed to provide interested parties with training that will enable them to become successful entrepreneurs in the Music Business as Audio Engineers or Music Business Entrepreneurs. The successful Music Industry Certificate student will have acquired the ability to create and maintain a successful music business, through the study of key music marketing principles and practices; patent, copyright, and trade law secrets which include patent protection for software and business methods.

Students of the Audio Engineering track will be exposed to industry standards for digital audio recording methods, mixing equalization, and dynamic processing that includes acoustics for both studio and live sound installations. Participants will learn how to record and mix audio and audio-visual productions, and will learn how to produce distributable multi-channel surround sound products through mastering, mixing, and encoding.

The Music Industry Certificate Program provides interested students with the opportunity to become proficient through one of two (2) distinct Music Industry study tracks: Audio Engineering or Music Business. The Music Industry Certificate program will require twelve (12) credit hours of instruction (including the necessary prerequisite course MUS 110). Program participants will take the required MUS 110 Business of Music course followed by any three (3) courses in one of the two (2) tracks outlined within the Certificate Program.

MUSIC INDUSTRY COURSES	PREREQUISITE(S)	CREDITS
MUS 110 Business of Music		3
Audio Engineering		
MUS 125 Beginning Music Recording Workshop	MUS 110	3
MUS 215 Music Mixing Workshop	MUS 110, MUS 125	3, 3
MUS 217 Professional tools: Digital Recording Techniques	MUS 110, MUS 125	3, 3
MUS 250 Music Recoding theory and Techniques	MUS 110, MUS 125	3, 3
Music Business		
MUS 252 Music Industry Marketing Principles Applications	MUS 110	3
MUS 254 Intellectual Property Rights	MUS 110	3
MUS 315 Music Economics and Global Business	MUS 110	3

Please Note:

The first course of the Music Industry Certificate Program – Business of Music, MUS 110 – this Fall 2015. This three credit course will be held from 5:30 p.m. to 8:30 p.m. on Tuesdays via a video conference link between both campuses.

The class is open to persons interested in a music certificate in either the music business or audio engineering track. For registration purposes, the CRN number is 88175. For more information contact UVI Professor of Music Lorna Young-Wright at lyoung@live.uvi.edu.