WUVI AM 1090/97.3 FM
Radio Advertising Agreement

Vendor Name: ________________________________________________________________

Representative Name: __________________________________________________________

Phone #: _____________________________________________________________________

Mailing Address: ______________________________________________________________

E-mail: _______________________________________________________________________

PLEASE CIRCLE:  UVI  Government  Non-Profit Organization  Business  Individual

Type of Advertisement (Check One): ____Event ____Announcement ____Commercial
____Interview ____Live Mention

Length: ________ Start Date: _______ End Date: _______

Broadcast Times: ____ Default Times (Allows the station to decide when best to air content)

Specific Times: ____ Morning Drive ____ Mid-day* ____ Afternoon Rush ____ Evening____

Shows: List the Specific Show Types to Broadcast Your Advertisement On:
______________________________________________________________________________

Will the audio be provided to WUVI in mp3 format? YES/NO  (Production Fee: $75/hr)

Does a member of your organization wish to be included in the production of the advertisement? YES / NO

Member Name: ________________________________________________________________

E-mail: ____________________________ Phone #: _________________________________

Member Name: ________________________________________________________________

E-mail: ____________________________ Phone #: _________________________________
**WUVI AM 1090/97.3 FM - University of the Virgin Islands Student Radio Station**

Produced by: __________________________________________

Date: ___________________ Final Ad Length: ___________________

Cost Calculations:

Air Time: __________ X __________ X __________ = $___________

<table>
<thead>
<tr>
<th>COST</th>
<th># of ads per month</th>
<th>(Number of ads weekly)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25</td>
<td>3 commercials</td>
<td>(3 weekly) =</td>
</tr>
<tr>
<td>$50</td>
<td>6 commercials</td>
<td>(7.5 weekly) =</td>
</tr>
<tr>
<td>$75</td>
<td>9 commercials</td>
<td>(15 weekly) =</td>
</tr>
<tr>
<td>$100</td>
<td>12 commercials</td>
<td>(24 weekly) =</td>
</tr>
<tr>
<td>$250</td>
<td>30 commercials</td>
<td>(30 weekly) =</td>
</tr>
<tr>
<td>$500</td>
<td>60 commercials</td>
<td>(150 weekly) =</td>
</tr>
</tbody>
</table>

Representative Signature: ___________________________________ Date: __________

WUVI Station Manager Signature: _____________________________ Date: __________

*WUVI AM 1090* was created under the leadership of Dr. Alexander Randall, Chairperson of UVI’s Department of Music, Communication, Art and Theatre, and run by UVI’s top communication students. It uses the 250-watt transmitter that was formerly used by WGOD AM and broadcasts on AM 1090 with a signal that covers the USVI, the BVI and reaches all the way to Dominica and Puerto Rico. With strong support from President David Hall, and with a Title III award funding, this new radio station materialized from “out of thin air to on-the-air”—from a mere idea to a fully functional, real-time radio presence in the Virgin Islands community.

We thank you for your support!!

Communication students, after moving furniture to the new WUVI Radio Studios in Penha House, St. Thomas Campus.