

School of Business Portfolio AY 2012 – 2013

**School of Business
Fall 2012 – Spring 2013**

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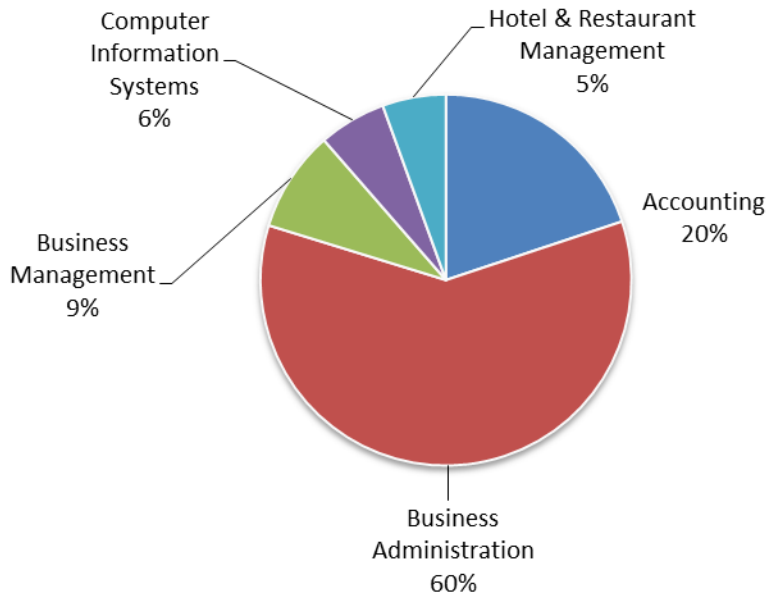
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Section One Undergraduate Enrollment

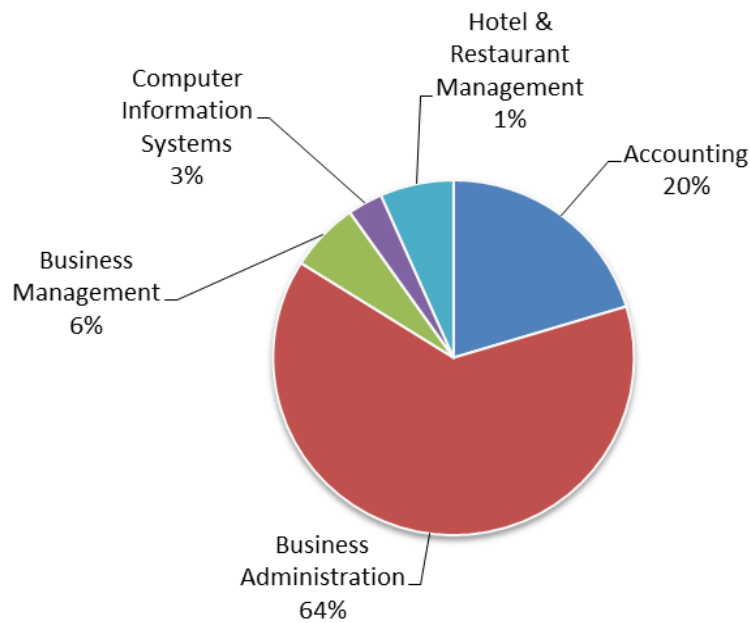
**Table 1.1 Undergraduate Enrollment
by Status, Major, Gender and Campus
Fall 2012**

Major	All			Full-Time			Part-Time		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
UVI									
Accounting	115	81	34	71	52	19	44	29	15
Business Administration	346	232	114	227	152	75	119	80	39
Business Management	51	36	15	23	16	7	28	20	8
Computer Information Systems	34	16	18	20	7	13	14	9	5
Hotel & Restaurant Management	32	27	5	22	17	5	10	10	0
Undecided	0	0	0	0	0	0	0	0	0
All Majors	578	392	186	363	244	119	215	148	67
St. Thomas									
Accounting	71	46	25	43	29	14	28	17	11
Business Administration	222	148	74	139	92	47	83	56	27
Business Management	22	16	6	12	9	3	10	7	3
Computer Information Systems	11	2	9	7	0	7	4	2	2
Hotel & Tourism Management	23	19	4	17	13	4	6	6	0
Undecided	0	0	0	0	0	0	0	0	0
All Majors	349	231	118	218	143	75	131	88	43
St. Croix									
Accounting	44	35	9	28	23	5	16	12	4
Business Administration	124	84	40	88	60	28	36	24	12
Business Management	29	20	9	11	7	4	18	13	5
Computer Information Systems	23	14	9	13	7	6	10	7	3
Hotel & Tourism Management	9	8	1	5	4	1	4	4	0
Undecided	0	0	0	0	0	0	0	0	0
All Majors	229	161	68	145	101	44	84	60	24

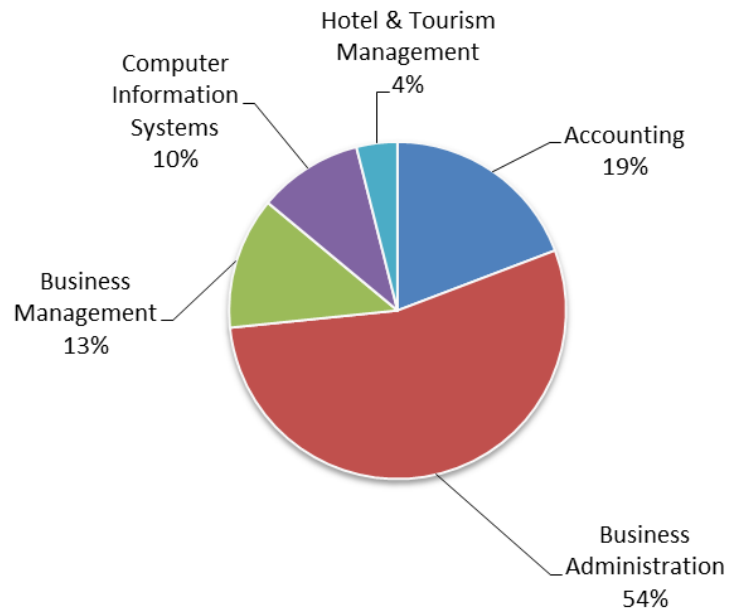
Enrollment By Major Fall 2012



Enrollment by Major St Thomas Campus Fall 2012



**Enrollment By Major
St Croix Campus
Fall 2012**



**Table 1.2 Undergraduate Enrollment
By Campus, Age and Status
Fall 2012**

Age	UVI (All)		St. Thomas		St. Croix	
	Count	Percent	Count	Percent	Count	Percent
ALL						
Under 18	8	1%	5	1%	3	1%
18-19	121	21%	80	23%	41	18%
20-21	133	23%	77	22%	56	24%
22-24	113	20%	73	21%	40	17%
25-29	73	13%	39	11%	34	15%
30-34	40	7%	25	7%	15	7%
35-39	27	5%	18	5%	9	4%
40-49	35	6%	18	5%	17	7%
50 and over	28	5%	14	4%	14	6%
Unknown	0	0%	0	0%	0	0%
Total	578	100%	349	100%	229	100%
FULL-TIME						
Under 18	8	2%	5	2%	3	2%
18-19	105	29%	68	31%	37	26%
20-21	98	27%	57	26%	41	28%
22-24	77	21%	55	25%	22	15%
25-29	35	10%	16	7%	19	13%
30-34	16	4%	7	3%	9	6%
35-39	9	2%	5	2%	4	3%
40-49	11	3%	4	2%	7	5%
50 and over	4	1%	1	0%	3	2%
Unknown	0	0%	0	0%	0	0%
Total	363	100%	218	100%	145	100%
PART-TIME						
Under 18	0	0%	0	0%	0	0%
18-19	16	7%	12	9%	4	5%
20-21	35	16%	20	15%	15	18%
22-24	36	17%	18	14%	18	21%
25-29	38	18%	23	18%	15	18%
30-34	24	11%	18	14%	6	7%
35-39	18	8%	13	10%	5	6%
40-49	24	11%	14	11%	10	12%
50 and over	24	11%	13	10%	11	13%
Unknown	0	0%	0	0%	0	0%
Total	215	100%	131	100%	84	100%

**Table 1.3 Undergraduate Enrollment
By Status, Major, Gender and Campus
Spring 2013**

Major	All			Full-Time			Part-Time		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
UVI									
Accounting	116	84	32	61	44	17	55	40	15
Business Administration	312	214	98	197	134	63	115	80	35
Business Management	50	35	15	20	13	7	30	22	8
Computer Information Systems	33	13	20	20	6	14	13	7	6
Hotel/Restaurant Management	34	30	4	21	18	3	13	12	1
Undecided	0	0	0	0	0	0	0	0	0
All Majors	545	376	169	319	215	104	226	161	65
St. Thomas									
Accounting	69	47	22	36	22	14	33	25	8
Business Administration	205	133	72	133	84	49	72	49	23
Business Management	22	16	6	10	8	2	12	8	4
Computer Information Systems	10	2	8	6	0	6	4	2	2
Hospitality & Tourism Mgmt	26	23	3	17	15	2	9	8	1
Undecided	0	0	0	0	0	0	0	0	0
All Majors	332	221	111	202	129	73	130	92	38
St. Croix									
Accounting	47	37	10	25	22	3	22	15	7
Business Administration	107	81	26	64	50	14	43	31	12
Business Management	28	19	9	10	5	5	18	14	4
Computer Information Systems	23	11	12	14	6	8	9	5	4
Hospitality & Tourism Mgmt	8	7	1	4	3	1	4	4	0
Undecided	0	0	0	0	0	0	0	0	0
All Majors	213	155	58	117	86	31	96	69	27

**Table 1.4 Undergraduate Enrollment
By Campus, Age and Status
Spring 2013**

Age	UVI (All)		St. Thomas		St. Croix	
	Count	Percent	Count	Percent	Count	Percent
ALL						
Under 18	0	0%	0	0%	0	0%
18-19	66	12%	44	13%	22	10%
20-21	133	24%	83	25%	50	23%
22-24	125	23%	76	23%	49	23%
25-29	88	16%	56	17%	32	15%
30-34	42	8%	23	7%	19	9%
35-39	29	5%	18	5%	11	5%
40-49	33	6%	14	4%	19	9%
50 and over	29	5%	18	5%	11	5%
Unknown	0	0%	0	0%	0	0%
Total	545	100%	332	100%	213	100%
FULL-TIME						
Under 18	0	0%	0	0%	0	0%
18-19	59	18%	42	21%	17	15%
20-21	98	31%	65	32%	33	28%
22-24	82	26%	53	26%	29	25%
25-29	43	13%	28	14%	15	13%
30-34	19	6%	8	4%	11	9%
35-39	7	2%	5	2%	2	2%
40-49	8	3%	1	0%	7	6%
50 and over	3	1%	0	0%	3	3%
Unknown	0	0%	0	0%	0	0%
Total	319	100%	202	100%	117	100%
PART-TIME						
Under 18	0	0%	0	0%	0	0%
18-19	7	3%	2	2%	5	5%
20-21	35	15%	18	14%	17	18%
22-24	43	19%	23	18%	20	21%
25-29	45	20%	28	22%	17	18%
30-34	23	10%	15	12%	8	8%
35-39	22	10%	13	10%	9	9%
40-49	25	11%	13	10%	12	13%
50 and over	26	12%	18	14%	8	8%
Unknown	0	0%	0	0%	0	0%
Total	226	100%	130	100%	96	100%

**Table 1.5A St. Thomas Campus
Credit Hour Enrollment by Course, Class, Sections and Average Enrollment
Fall 2012**

Course	Class Description	St. Thomas				
		Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 201	Financial Accounting I	2	27	14	3	81
ACC 202	Management Accounting	2	25	13	3	75
ACC 301	Intermediate Accounting I	1	19	19	3	57
ACC 310	Not-for-Profit Accounting	1	10	10	3	30
ACC 440	Cost Accounting	1	19	19	3	57
ACC 442	Auditing	1	19	19	3	57
BUS 112	Introduction to Business	2	44	22	3	132
BUS 305	Business Communication	1	31	31	3	93
BUS 351	Business Law	1	27	27	3	81
BUS 436	Business Strategy	1	18	18	3	54
BUS 474	Professional Dvlpmnt Seminar	2	27	14	1	27
BUS 475	Ungrd. Intern in Business	1	13	13	2	26
CIS 051	Basic Computng Cncpts & Skills	2	24	12	1	24
CIS 101	Business Software Applications	3	43	14	3	129
CIS 121	Data Management Concepts	1	2	2	3	6
CIS 210	Business Information Systems	2	28	14	3	84
CIS 270	Computer Systems Development	1	1	1	3	3
CIS 310	Adv Bus. Software Apps.	1	10	10	3	30
DSC 325	Statistics for Mgt. Decisions	1	20	20	3	60
DSC 410	Quantitative Methods	1	7	7	3	21
DSC 430	Production & Operations Mgt.	1	13	13	3	39
FIN 301	Fundamentals of Finance	2	26	13	3	78
FIN 323	Investment Analysis	1	4	4	3	12
FIN 425	Financial Policy & Strategy	1	2	2	3	6
HOS 101	Intro to Hospitality Indus.	1	7	7	3	21
HOS 105	Food Safety & Sanitation	1	5	5	1	5
MGT 213	Small Business Management	1	14	14	3	42
MGT 301	Principles of Management	1	29	29	3	87
MGT 342	Human Resource Management	1	31	31	3	93
MGT 410	Labor Management Relations	1	14	14	3	42
MGT 434	Public Policy Toward Business	1	17	17	3	51
MKT 301	Principles of Marketing	1	16	16	3	48
MKT 334	Advertising & Promo. Strategy	1	20	20	3	60
MKT 426	Marketing Research	1	10	10	3	30
TOTAL		43	622	14	95	1,741

Table 1.5B St. Croix Campus
Credit Hour Enrollment by Course, Class, Sections and Average Enrollment
Fall 2012

Course	Class Description	St. Croix				
		Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 201	Financial Accounting I	1	17	17	3	51
ACC 202	Management Accounting	1	19	19	3	57
ACC 301	Intermediate Accounting I	1	9	9	3	27
ACC 310	Not-for-Profit Accounting	1	10	10	3	30
ACC 440	Cost Accounting	1	13	13	3	39
ACC 442	Auditing	1	7	7	3	21
BUS 112	Introduction to Business	1	21	21	3	63
BUS 305	Business Communication	1	22	22	3	66
BUS 351	Business Law	1	18	18	3	54
BUS 436	Business Strategy	1	7	7	3	21
BUS 474	Professional Dvlpmnt Seminar	1	11	11	1	11
BUS 475	Ungrd. Intern in Business	1	12	12	2	24
CIS 051	Basic Computng Cncpts & Skills	1	13	13	1	13
CIS 101	Business Software Applications	2	24	12	3	72
CIS 210	Business Information Systems	1	18	18	3	54
CIS 300	Process Design & Evaluation	1	7	7	3	21
CIS 310	Adv Bus. Software Apps.	1	11	11	3	33
DSC 325	Statistics for Management Decisions	1	11	11	3	33
DSC 430	Production & Operations Management	1	12	12	3	36
FIN 301	Fundamentals of Finance	1	15	15	3	45
HOS 101	Introduction to the Hospitality Industry	1	3	3	3	9
HOS 105	Food Safety & Sanitation	1	4	4	1	4
MGT 213	Small Business Management	1	15	15	3	45
MGT 301	Principles of Managent	1	18	18	3	54
MGT 342	Human Resource Management	1	20	20	3	60
MGT 410	Labor Management Relations	1	11	11	3	33
MGT 434	Public Policy Toward Business	1	12	12	3	36
MKT 301	Principles of Marketing	1	18	18	3	54
MKT 334	Advertising & Promotional Strategy	1	19	19	3	57
MKT 426	Marketing Research	1	6	6	3	18
TOTAL		31	403	13	86	1,141

**Table 1.6A St. Thomas Campus
Credit Hour Enrollment by Course, Class, Sections and Average Enrollment
Spring 2013**

Course	Class Description	St. Thomas				
		Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 201	Financial Accounting I	2	37	19	3	111
ACC 202	Management Accounting	2	17	9	3	51
ACC 302	Intermediate Accounting II	1	14	14	3	42
ACC 315	Fundamentals of Income Tax	1	18	18	3	54
ACC 441	Cost Accounting II	1	10	10	3	30
ACC 443	Advanced Accounting	1	10	10	3	30
BUS 112	Introduction to Business	2	48	24	3	144
BUS 305	Business Communication	2	31	16	3	93
BUS 351	Business Law	2	36	18	3	108
BUS 436	Business Strategy	1	30	30	3	90
BUS 474	Professional Dvlpmnt Seminar	2	17	9	1	17
BUS 475	Ungrd. Intern in Business	2	22	11	2	44
BUS 499	Independent Study	1	4	4	3	12
CIS 051	Basic Computng Cncpts & Skills	2	27	14	1	27
CIS 101	Business Software Applications	2	34	17	3	102
CIS 210	Business Information Systems	2	32	16	3	96
CIS 250	Intro to Operating Systems	1	1	1	3	3
CIS 280	Systems Development Project	1	1	1	3	3
CIS 300	Process Design & Evaluation	1	9	9	3	27
CIS 357	Business Information Networks	1	5	5	3	15
CIS 410	Business Simulation & Modeling	1	7	7	3	21
DSC 325	Statistics for Mgt. Decisions	1	27	27	3	81
DSC 410	Quantitative Methods	1	12	12	3	36
DSC 430	Production & Operations Mgt.	1	21	21	3	63
ENT 200	Entrepreneurship	1	7	7	3	21
FIN 301	Fundamentals of Finance	1	29	29	3	87
FIN 324	Financial Mkts & Institutions	1	6	6	3	18
HOS 101	Intro to Hospitality Indus.	1	10	10	3	30
HOS 201	Food Prod. & Operations	1	3	3	2	6
MGT 213	Small Business Management	1	21	21	3	63
MGT 301	Principles of Management	1	19	19	3	57
MGT 342	Human Resource Management	1	30	30	3	90
MGT 410	Labor Management Relations	1	14	14	3	42
MGT 429	Organizational Behavior	1	26	26	3	78
MKT 301	Principles of Marketing	1	22	22	3	66
MKT 416	Principles of Merchandising	1	9	9	3	27
MKT 422	International Marketing	1	12	12	3	36
TOTAL		47	678	14	105	1,921

Table 1.6B St. Croix Campus
Credit Hour Enrollment by Course, Class, Sections and Average Enrollment
Spring 2013

Course	Class Description	St. Croix				
		Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 201	Financial Accounting I	1	18	18	3	54
ACC 202	Management Accounting	1	15	15	3	45
ACC 302	Intermediate Accounting II	1	14	14	3	42
ACC 315	Fundamentals of Income Tax	1	10	10	3	30
ACC 441	Cost Accounting II	1	15	15	3	45
ACC 443	Advanced Accounting	1	12	12	3	36
BUS 112	Introduction to Business	2	40	20	3	120
BUS 305	Business Communication	1	17	17	3	51
BUS 351	Business Law	1	25	25	3	75
BUS 436	Business Strategy	1	17	17	3	51
CIS 051	Basic Computng Cncpts & Skills	1	14	14	1	14
CIS 101	Business Software Applications	2	20	10	3	60
CIS 210	Business Information Systems	1	21	21	3	63
CIS 250	Intro to Operating Systems	1	4	4	3	12
CIS 280	Systems Development Project	1	1	1	3	3
CIS 300	Process Design & Evaluation	1	6	6	3	18
CIS 357	Business Information Networks	1	9	9	3	27
CIS 410	Business Simulation & Modeling	1	7	7	3	21
DSC 325	Statistics for Mgt. Decisions	1	10	10	3	30
DSC 410	Quantitative Methods	1	3	3	3	9
DSC 430	Production & Operations Mgt.	1	11	11	3	33
ENT 200	Entrepreneurship	1	5	5	3	15
FIN 301	Fundamentals of Finance	1	17	17	3	51
HOS 101	Intro to Hospitality Indus.	1	3	3	3	9
HOS 201	Food Prod. & Operations	1	5	5	2	10
MGT 213	Small Business Management	1	10	10	3	30
MGT 301	Principles of Management	1	17	17	3	51
MGT 342	Human Resource Management	1	15	15	3	45
MGT 410	Labor Management Relations	1	8	8	3	24
MGT 429	Organizational Behavior	1	16	16	3	48
MGT 434	Public Policy Toward Business	1	2	2	3	6
MKT 301	Principles of Marketing	1	13	13	3	39
MKT 416	Principles of Merchandising	1	3	3	3	9
MKT 422	International Marketing	1	7	7	3	21
TOTAL		36	410	11	99	1,197

**Table 1.7 Undergraduate Degrees Conferred
By Major, Type and Campus
Fall 2012 - Spring 2013**

	Associates	Bachelors	All Degrees
UVI			
Accounting	3	18	21
Business Administration	*	54	54
Business Management	18	*	18
Computer Information Systems	3	*	3
Hotel/Restaurant Management	0	*	0
Total	24	72	96
St Thomas			
Accounting	2	11	13
Business Administration	*	32	32
Business Management	8	*	8
Computer Information Systems	1	*	1
Hotel/Restaurant Management	0	*	0
Total	11	43	54
St Croix			
Accounting	1	7	8
Business Administration	*	22	22
Business Management	10	*	10
Computer Information System	2	*	2
Hotel/Restaurant Management	0	*	0
Total	13	29	42

*Degree Not Offered

Table 1.8 Undergraduate Degrees Conferred
By Gender, Honors and Campus
Fall 2012 - Spring 2013

Campus/Honors	Female	Male	All Genders
UVI			
Cum Laude	13	6	19
Magna Cum Laude	6	2	8
Summa Cum Laude	3	0	3
Total	22	8	30
St. Thomas			
Cum Laude	10	6	16
Magna Cum Laude	2	2	4
Summa Cum Laude	2	0	2
Total	14	8	22
St. Croix			
Cum Laude	3	0	3
Magna Cum Laude	4	0	4
Summa Cum Laude	1	0	1
Total	8	0	8

Section Two

Graduate

Enrollment

**Table 2.1 Graduate Enrollment
By Status, Major, Gender and Campus
Fall 2012**

Major	All			Full-time			Part-time		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
UVI									
Business Administration	26	21	5	10	6	4	16	15	1
Total	26	21	5	10	6	4	16	15	1
St. Thomas									
Business Administration	24	19	5	10	6	4	14	13	1
Total	24	19	5	10	6	4	14	13	1
St. Croix									
Business Administration	2	2	0	0	0	0	2	2	0
Total	2	2	0	0	0	0	2	2	0

**Table 2.2 Graduate Enrollment
By Campus, Age and Gender
Fall 2012**

Age Group	UVI			St. Thomas			St. Croix		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
Under 22	1	1	0	1	1	0	0	0	0
22-24	6	5	1	6	5	1	0	0	0
25-29	6	5	1	5	4	1	1	1	0
30-34	3	1	2	3	1	2	0	0	0
35-39	5	4	1	4	3	1	1	1	0
40-49	3	3	0	3	3	0	0	0	0
Over 50	2	2	0	2	2	0	0	0	0
Total	26	21	5	24	19	5	2	2	0

**Table 2.3 Graduate Enrollment
By Status, Major, Gender and Campus
Spring 2013**

Major	All			Full-time			Part-time		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
UVI									
Business Administration	28	24	4	16	14	2	12	10	2
Total	28	24	4	16	14	2	12	10	2
St. Thomas									
Business Administration	25	21	4	15	13	2	10	8	2
Total	25	21	4	15	13	2	10	8	2
St. Croix									
Business Administration	3	3	0	1	1	0	2	2	0
Total	3	3	0	1	1	0	2	2	0

**Table 2.4 Graduate Enrollment
By Campus, Age and Gender
Spring 2013**

Age Group	UVI			St. Thomas			St. Croix		
	Total	Female	Male	Total	Female	Male	Total	Female	Male
Under 22	0	0	0	0	0	0	0	0	0
22-24	4	3	1	4	3	1	0	0	0
25-29	10	9	1	9	8	1	1	1	0
30-34	2	1	1	2	1	1	0	0	0
35-39	5	4	1	4	3	1	1	1	0
40-49	4	4	0	3	3	0	1	1	0
Over 50	3	3	0	3	3	0	0	0	0
Total	28	24	4	25	21	4	3	3	0

**Table 2.5A St. Thomas Campus
Credit Hour Enrollment Graduate
By Graduate Course, Class, Sections and Average Enrollment
Fall 2012**

Course	Class Description	St. Thomas				
		Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 523	Acctg for Planning & Control	1	16	16	3	48
BUS 536	Sel Top: Entrepreneurship	1	16	16	3	48
MKT 524	Marketing Management	1	12	12	3	36
POM 527	Operations Management	1	6	6	3	18
TOTAL		4	50	13	12	150

**Table 2.5B St. Croix Campus
Credit Hour Enrollment Graduate
By Graduate Course, Class, Sections and Average Enrollment
Fall 2012**

Course	Class Description	St. Croix				
		Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
ACC 523	Acctg for Planning & Control	1	2	2	3	6
BUS 536	Sel Top: Entrepreneurship	1	2	2	3	6
MKT 524	Marketing Management	1	1	1	3	3
POM 527	Operations Management	1	2	2	3	6
TOTAL		4	7	2	12	21

**Table 2.6A St. Thomas Campus
Credit Hour Enrollment Graduate
By Graduate Course, Class, Sections and Average Enrollment
Spring 2013**

Course	Class Description	St. Thomas				
		Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
BUS 533	Personnel Administration	1	15	15	3	45
CIS 525	Information Systems	1	26	26	3	78
IBA 534	International Business	1	20	20	3	60
MGT 537	Management Policy & Strategy	1	7	7	3	21
TOTAL		4	68	17	12	204

**Table 2.6B St. Croix Campus
Credit Hour Enrollment Graduate
By Graduate Course, Class, Sections and Average Enrollment
Spring 2013**

Course	Class Description	St. Croix				
		Number of Sections	Total Enrollment	Average Enrollment	Credits per Course	Total Credit Hours
BUS 533	Personnel Administration	1	2	2	3	6
CIS 525	Information Systems	1	4	4	3	12
IBA 534	International Business	1	5	5	3	15
MGT 537	Management Policy & Strategy	1	1	1	3	3
TOTAL		4	12	3	12	36

**Table 2.7 Graduate Degrees Conferred
By Gender and Campus
Fall 2012 – Spring 2013**

Gender	UVI	St. Thomas	St. Croix
Female	5	5	0
Male	1	1	0
Total	6	6	0