

# Key Performance Indicators Fall 2012












University of the Virgin Islands  
Board of Trustees Meeting  
October 27, 2012



# Final Report

- ▶ Enrollment
- ▶ Retention
- ▶ Retention by Year
- ▶ Undergraduate/Freshmen Profile
- ▶ Development

# Final Enrollment as of October 10, 2012

▶ Headcount = 2,455		7%;	Residency Occupancy Rate = 89%		9%
Males = 721		3%	St. Croix = 85%		8%
St. Croix = 927		13%	St. Thomas = 90%		10%
Males = 255		7%	West Hall = 98%		
Females = 672		15%	Increased capacity by 100 beds		
St. Thomas = 1,528		3%			
Males = 466					
Females = 1,062		3%			

## Males Students by Level:

Decrease in UG		2% (-15)
Decrease in GR		15% (-7)

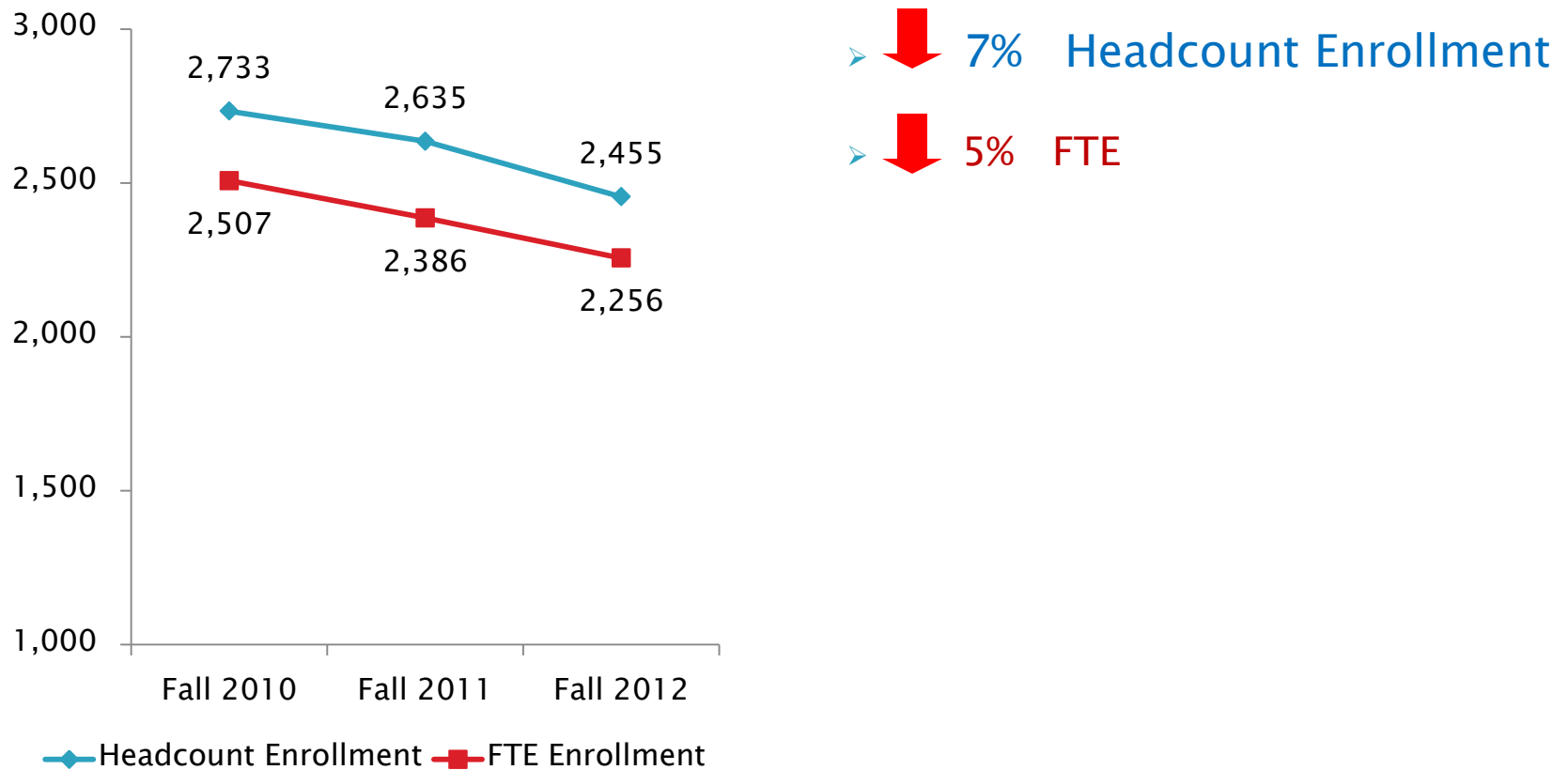
# Enrollment by Campus Fall 2012 Vs. Fall 2011

	Fall 2012 October 10 <sup>th</sup> 2012			Fall 2011 October 10 <sup>th</sup> 2011			Percentage Change		
	STT	STX	Total	STT	STX	Total	STT	STX	Total
<b>Graduate</b>									
Full-time	43	7	50	45	15	60	-4%	-53%	-17%
Part-time	74	60	134	81	74	155	-9%	-19%	-14%
<b>Total</b>	<b>117</b>	<b>67</b>	<b>184</b>	<b>126</b>	<b>89</b>	<b>215</b>	<b>-7%</b>	<b>-25%</b>	<b>-14%</b>
<b>Undergraduate</b>									
Full-time	948	475	1,423	950	503	1,453	0%	-6%	-2%
Part-time	463	385	848	492	475	967	-6%	-19%	-12%
<b>Total</b>	<b>1,411</b>	<b>860</b>	<b>2,271</b>	<b>1,442</b>	<b>978</b>	<b>2,420</b>	<b>-2%</b>	<b>-12%</b>	<b>-6%</b>
<b>Grand Total</b>	<b>1,528</b>	<b>927</b>	<b>2,455</b>	<b>1,568</b>	<b>1,067</b>	<b>2,635</b>	<b>-3%</b>	<b>-13%</b>	<b>-7%</b>










# Enrollment by Student Type and Campus Fall 2012 vs. Fall 2011

	Fall 2012, October 10 <sup>th</sup> , 2012			Fall 2011, October 10 <sup>th</sup> , 2011			Percent Change		
	STT	STX	Total	STT	STX	Total	% STT	% STX	% TOTAL
<b>Graduates</b>									
New Graduates	37	10	47	36	17	53	3%	-41%	-11%
Returning	77	53	130	87	69	156	-11%	-23%	-17%
Non-Degree seeking	3	4	7	3	2	5	0%	100%	40%
Re-Matriculated	0	0	0	0	1	1	-	-100%	-100%
<b>Total Graduate</b>	<b>117</b>	<b>67</b>	<b>184</b>	<b>126</b>	<b>89</b>	<b>215</b>	<b>-7%</b>	<b>-25%</b>	<b>-14%</b>
<b>Undergraduates</b>									
New Freshman	239	160	399	255	187	442	-6%	-14%	-10%
New Transfer	55	25	80	61	25	86	-10%	0%	-7%
Continuing Students	997	616	1,613	1,049	699	1,748	-5%	-12%	-8%
Re-Matriculated	7	8	15	2	3	5	250%	167%	200%
Special	20	4	24	13	5	18	54%	-20%	33%
Non-Degree seeking	93	47	140	62	59	121	50%	-20%	16%
<b>Total Undergraduate</b>	<b>1,411</b>	<b>860</b>	<b>2,271</b>	<b>1,442</b>	<b>978</b>	<b>2,420</b>	<b>-2%</b>	<b>-12%</b>	<b>-6%</b>
<b>Grand Total</b>	<b>1,528</b>	<b>927</b>	<b>2,455</b>	<b>1,568</b>	<b>1,067</b>	<b>2,635</b>	<b>-3%</b>	<b>-13%</b>	<b>-7%</b>

# Headcount and FTE Enrollment Fall 2012



# Retention

Retention	=	70%		
Males	=	71%		4%
Females	=	69%		2%
St. Croix	=	64%		3%
Males	=	62%		2%
Females	=	66%		2%
St. Thomas	=	73%		1%
Males	=	75%		6%
Females	=	72%		1%

Average Retention Rate: Fall 2011  
 Less selective Public Institutions: 71.3%  
 (CSRDE\*\*)

Public HBCUs retention rate range: 46% to 74%

\*\* Consortium for Student Retention Data Exchange

\* UG - First-time, full-time, bachelor degree seeking students.

# Retention by Year and Impact on Graduation

Cohort	Cont. to 2 <sup>nd</sup> Year	Cont. to 3 <sup>rd</sup> Year	Grad. 4 <sup>th</sup> Year	Cont. to 5 <sup>th</sup> Year
2006	75%	56.6%	16.2%	33.3%
2007	73%	58.1%	12.5%	30.5%
2008	75%	57.8%	12.1%	
2009	72%	55.8%		
2010	70%	47.2%		
2011	70%			












# Retention by Year and Impact on Graduation









Cohort Type	Cohort Year	%Cont To 2 <sup>nd</sup> Yr	%Cont To 3 <sup>rd</sup> Yr	%Grad In 4 Yrs	%Cont To 5 <sup>th</sup> Yr	%Grad In 5 Yrs	%Cont To 6 <sup>th</sup> Yr	%Grad In 6 Yrs
Total	2002	75.9%	65.9%	7.3%	40.1%	22.4%	23.3%	31.9%
Total	2003	74.7%	52.7%	8.1%	35.2%	18.7%	20.5%	24.9%
Total	2004	71.5%	55.0%	13.5%	31.0%	25.6%	19.6%	33.1%
Total	2005	71.0%	58.8%	12.9%	31.4%	26.3%	16.5%	31.0%
Total	2006	75.0%	56.6%	16.2%	33.3%	28.6%	18.5%	
Total	2007	73.0%	58.1%	12.5%	30.5%	<u>22.8%</u>		
Total	2008	74.5%	57.8%	<u>12.1%</u>				
Total	2009	71.6%	55.8%					
Total	2010	70.5%						
Female	2002	78.1%	68.5%	8.4%	42.7%	23.6%	27.0%	34.3%
Female	2003	76.0%	53.1%	10.2%	35.2%	21.4%	19.9%	27.0%
Female	2004	71.4%	55.2%	16.3%	31.5%	29.1%	20.7%	37.9%
Female	2005	75.1%	61.9%	14.9%	33.2%	29.3%	15.5%	34.8%
Female	2006	76.1%	57.8%	17.0%	35.3%	29.4%	19.3%	
Female	2007	74.6%	60.9%	12.7%	31.5%	<u>24.4%</u>		
Female	2008	72.9%	55.7%	<u>13.1%</u>				
Female	2009	72.8%	56.5%					
Female	2010	71.5%						
Male	2002	68.5%	57.4%	3.7%	31.5%	18.5%	11.1%	24.1%
Male	2003	71.4%	51.9%	2.6%	35.1%	11.7%	19.5%	19.5%
Male	2004	71.8%	54.6%	3.8%	29.5%	16.7%	16.7%	20.5%
Male	2005	60.8%	51.4%	8.1%	27.0%	18.9%	18.9%	21.6%
Male	2006	72.2%	53.2%	13.9%	27.8%	26.6%	16.5%	
Male	2007	68.0%	50.7%	12.0%	28.0%	<u>18.7%</u>		
Male	2008	77.7%	62.0%	<u>10.0%</u>				
Male	2009	68.9%	54.4%					
Male	2010	68.3%						

# Freshmen & Undergraduate Profile\*

## ▶ Freshmen Profile

- ▶ 399 (43 less students)  10%
- ▶ 81% are 19/Younger  1 pt
- ▶ 82 % are Black 
- ▶ 88% Full-Time  1 pt
- ▶ 96% In-Territory 
- ▶ 35% Male  4pt
- 
- ▶ SAT Scores 761\*\*  10pts
- ▶ 85% Skills Classes  2pts

## ▶ Undergraduate Profile

- ▶ 2,271 UG/2,455  6%
- ▶ 26 Average Age 
- ▶ 63% Full-Time  3pts
- ▶ 68% – St. Thomas  2pts
- ▶ 55% – St. Croix  4pts
- ▶ 94% Territory 
- ▶ 30% Male  1 pts
- ▶  2%

The typical freshman at UVI is a full-time, black female who is a resident of the territory and a recent high school graduate.

\*Comparable data was used when available.















\*\* UVI SAT Scores compared to National Avg.: Reading = 388 (Avg. 489); Math = 373 (Avg. 514)– Fall 2011 Nat. Avg.

The typical undergraduate at UVI is a full-time more mature female from the territory who, in all likelihood, has other responsibilities beyond school.





# Development (10/1/11 – 09/30/12)

❖ \$2.5M Goal Achieved and Exceeded  17% = 2.8M

❖ Total Alumni Contributions  27% = \$119,467

- 40.5% Traditional Alumni Contributed  27pts
  - \$ 108,515 Contributions  23%
  - \$46 Average Gift  60%
  - \$5 Median Gift  90%
- 2.6% Special Alumni Contributed  2pts
  - \$10,951 Contributions  84%
- 73% Cabinet Contributed  18pts
  - \$11,350 Total Contributions  1%
  - \$1,419 Average Gift  27%
  - \$750 Median Gift  400%
- 84% Trustees Contributed  5pts
  - \$30,296 Total Contributions  11%
  - \$2,164 Average Gift  19%
  - \$600 Median Gift 

# Summary

- ▶ Overall Headcount Enrollment  7%
- ▶ Overall FTE  5%
- ▶ Retention 
- ▶ Total Contributions  17%