



Key Performance Indicators

October, 2014

University of the Virgin Islands
Board of Trustees Meeting
October 25, 2014

Fall Report

Key Performance Indicators

- ENROLLMENT (6C)
- ACADEMIC ACHIEVEMENT / TOP ACHIEVING STUDENTS (2C)
- FINANCIAL AID
- ACADEMIC QUALITY (1B)
- COMMUNITY ENGAGEMENT AND GLOBALIZATION (3I)
- DEVELOPMENT

ENROLLMENT (6C)

6C. Increase enrollment across the University.

6C1. By fall 2017, UVI will increase its enrollment by 3 percent annually to a total of 3,000 students.

6C2. By fall 2017, UVI will increase to 15% the number of students from outside of the Virgin Islands.

ENROLLMENT (6C1)

Enrollment	Fall 2012	% +/-	Fall 2013	% +/-	Fall 2014*	+/-
Total Enrollment	2,455	-7%	2,350	-4%	2,331	-0.80%

*Fall 2014 final enrollment as of October 17, 2014.

Source IRP - Banner

6C. Increase enrollment across the University.

- 6C1. By fall 2017, UVI will increase its enrollment by 3 percent annually to a total of 3,000 students.

ENROLLMENT (6C)

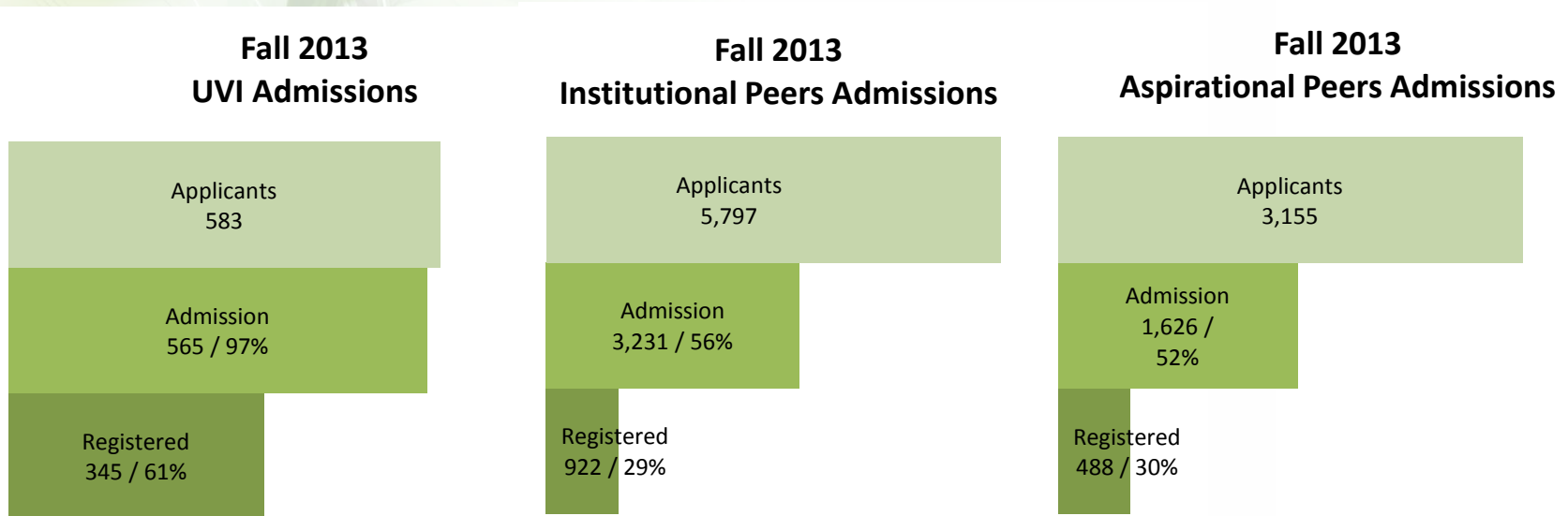
First time applicants, admitted and registered	UVI Fall 2012	UVI Fall 2013	UVI Fall 2014	% +/-
Number of first time new freshman applicants*	704	583	729	25%
Number of first time new freshman admits	663	565	713	26%
Number of first time new freshman registered	399	345	395	14%

*Completed applications
Source IRP – Banner / IPEDS.

6C. Increase enrollment across the University.

ENROLLMENT (6C)

First time new freshman applicants, admitted and registered funnel



Source IRP – Banner / IPEDS – not all peer institutions reported admission data

6C. Increase enrollment across the University.

ENROLLMENT (6C)

Enrollment by level and status	UVI Fall 2014		Institutional Peers Fall 2012	Aspirational Peers Fall 2012
Graduates	#	%	%	%
Full-time Students	44	26%	47%	46%
Part-time Students	126	74%	53%	54%
Total Graduate	170	100%	100%	100%
Undergraduates				
Full-time Students	1,376	64%	79%	80%
Part-time Students	785	36%	21%	20%
Total Undergraduate	2,161	100%	100%	100%
Grand Total	2,331	100%	100%	100%

Numbers rounded to nearest whole number

Source IRP – Banner / IPEDS

6C. Increase enrollment across the University.

ENROLLMENT (6C)

Student Diversity Graduate	UVI Fall 2014	Institutional Peers Fall 2012	Aspirational Peers Fall 2012
Non-Resident, Non-US Citizen	8%	2%	11%
American Indian or Alaskan Native	0%	1%	0%
Asian	0%	2%	7%
Native Hawaiian or Other Pacific Islander	0%	2%	1%
Black or African American	55%	44%	16%
Hispanic/Latino	5%	32%	11%
White	14%	12%	42%
Two or more races	0%	0%	3%
Race Unknown*	19%	5%	8%
Total	100%	100%	100%

*Student chose not to self-report

Numbers rounded to nearest whole number

Source IRP – Banner / IPEDS reports

6C. Increase enrollment across the University.

ENROLLMENT (6C)

Student Diversity Undergraduate	UVI Fall 2014	Institutional Peers Fall 2012	Aspirational Peers Fall 2012
Non-Resident, Non-US Citizen	6%	1%	3%
American Indian or Alaskan Native	0%	0%	1%
Asian	1%	4%	5%
Native Hawaiian or Other Pacific Islander	0%	4%	2%
Black or African American	70%	41%	16%
Hispanic/Latino	7%	39%	15%
Two or more races	1%	0%	5%
White	6%	6%	47%
Race Unknown*	10%	4%	6%
Total	100%	100%	100%

*Student chose not to self-report

Numbers rounded to nearest whole number

Source: IRP – Banner / IPEDS

6C. Increase enrollment across the University.

ENROLLMENT (6C2)

Enrollment by Residency	Fall 2012 Benchmark	UVI 2014	Goal
In-territory	2,274	2,155	n/a
Out-of-territory -US	80	80	n/a
Out-of-territory - International	101	96	n/a
Total Out-of-territory	7%	8%	15%

Source: IRP – Banner

6C. Increase enrollment across the University.

- 6C2. By Fall 2017, UVI will increase to 15% the number of students from outside of the Virgin Islands.

ENROLLMENT (6C2)

International Student Nationalities (based on passport information recorded in Banner)	Fall 2012 Base line data	Fall 2014	% +/-
Anguilla	1	2	100%
Antigua and Barbuda	2	0	-100%
Barbados	4	2	-50%
British Virgin Islands	23	22	-4%
Burma	1	0	-100%
Curacao	1	1	0%
Dominica	12	6	-50%
Grenada	0	1	—
Guyana	1	1	0%
India	1	0	-100%
Jamaica	1	1	0%
Netherlands Antilles	3	3	0%
Saint Lucia	1	1	0%
St. Kitts and Nevis	38	38	0%
St. Vincent and Grenadines	2	2	0%
United Kingdom	2	4	100%
Switzerland	0	1	—
Turkey	0	1	—
Unknown	8	10	—

Source: IRP – Banner

6C. Increase enrollment across the University.

- 6C2. By Fall 2017, UVI will increase to 15% the number of students from outside of the Virgin Islands.

ACADEMIC ACHIEVEMENT

2C: Attract more high achieving students to the University.

By fall 2015, UVI will increase by 10 percent the number of students who score above 450 on the SAT – Critical Reading.

By fall 2015, UVI will increase by 10 percent the number of students who score above 430 on the SAT Math

By fall 2016 UVI will increase by 15 percent the number of students who rank in the top 10 percent of their graduating class.

Yield rate of top achieving students

ACADEMIC ACHIEVEMENT (2C)

SAT Scores	Fall 2012 (Benchmark)	Fall 2014 (Current Performance)	Inst. Peers Low-high	Asp. Peers Low-high
SAT Critical Reading	330-440	360-470	392-463	440-551
SAT Math	320-420	320-450	390-465	456-562

- Source IPEDS: Low-High: 25th – 75th percentile
- UVI (IR)

Percent of First-time Students	Fall 2012 (benchmark)	Fall 2014 (current performance)	% Change	Goal
SAT Critical Reading (above 450)	21%	32%	11%	31%
SAT Math (above 430)	21%	27%	6%	31%
Top ten percent of HS. graduating class	9%	11%	2%	24%

Yield rate of top achieving students: **41%** (58 top 10 percentile applicants admitted, 24 registered)

Fall 2012: 399 NF, 340 SAT scores recorded, 70 SAT reading scores above 450 and 72 SAT math scores above 430.

Number class percentile recorded: 276, top 10 percentile: 26

Fall 2014: 395 NF, 325 SAT scores recorded, 104 SAT reading scores above 450 and 88 SAT math scores above 430.

Number class percentile recorded: 243, top 10 percentile: 27

FINANCIAL AID COMPARATIVE DATA

FULL-TIME, FIRST-YEAR STUDENTS RECEIVING FINANCIAL AID

Source: IPEDS Reports	Aid Year 11-12	Aid Year 12-13	Average Institutional Peers Aid Year 12-13
Federal Grants	71%	72%	74%
Pell Grants	71%	72%	73%
Other Federal Grants	9%	8%	13%
Val and Sal Scholarships	4%	3%	N/A
Institutional scholarships	28%	32%	21%
Federal Loans to Students	35%	38%	66%
Federal, State, Local or Institutional Aid	80%	80%	85%
Any Type of Financial Aid	91%	91%	92%

Average amount of aid paid to full-time first-year students:
Aid Year 11-12: \$5,253; Aid Year 12-13: \$5,474 (Source IPEDS)

ACADEMIC QUALITY

Faculty diversity

Teaching faculty salaries by rank

1B: Increase the number of academic programs at the graduate and undergraduate levels.

- By fall 2017, UVI will increase by five the number of programs at the graduate and undergraduate levels.

ACADEMIC QUALITY

Full time faculty by ethnicity and race	UVI*		Institutional Peers Fall 2012**	Aspirational Peers Fall 2012**
	#	%	%	%
Non-Resident, Non-US Citizen	0	0%	5%	3%
Native Hawaiian or Other Pacific Islander	0	0%	4%	1%
American Indian or Alaska Native	0	0%	1%	0%
Asian	5	5%	11%	9%
Black or African American	45	41%	39%	9%
Hispanic/Latino	3	3%	4%	3%
Two or more races	0	0%	1%	1%
White	54	49%	32%	73%
Race Unknown***	3	3%	3%	1%
Total	110	100%	100%	100%

*Source UVI HR / IPEDS

**Fall 2012 is the most recent available data from IPEDS

***Individuals chose not to self-report

ACADEMIC QUALITY

Teaching faculty salaries by ranks	UVI FY 2011-12	UVI FY 2012-13
All Ranks	\$63,494	\$62,810
Professor	\$82,436	\$77,944
Associate Professor	\$64,760	\$66,815
Assistant Professor	\$54,446	\$53,062
Instructor	\$39,072	\$41,348

Employees fringe benefits: 33% of annual salaries
Investigating peer group for comparison purposes

Data Source: IPEDS - HR

ACADEMIC QUALITY (1B)

AY	Associate Programs	Bachelor Programs	Graduate Programs	Certificate Programs	Total
13-14	9	27	7	0	43
14-15	9	28	7	2	46
Goal					48

Source: UVI website. <http://www.uvi.edu/administration/provost/degree-programs/default.aspx>

- 1B: Increase the number of academic programs at the graduate and undergraduate levels.
- By fall 2017, UVI will increase by five the number of programs at the graduate and undergraduate levels.

COMMUNITY ENGAGEMENT AND GLOBALIZATION (3I)

3I. Establish a Center for the Nurturing and Preservation of Virgin Islands and Caribbean Culture (VICCC).

3I1. By spring 2013, the Center (VICCC) will sponsor at least three programs a year that attract at least 50 participants

COMMUNITY ENGAGEMENT AND GLOBALIZATION (3I1)

- From November 2012 to June 2013, the VICCC held/sponsored 13 activities/programs that attracted at least 50 participants

3I. Establish a Center for the Nurturing and Preservation of Virgin Islands and Caribbean Culture (VICCC).

- 3I1. By spring 2013, the Center (VICCC) will sponsor at least three programs a year that attract at least 50 participants

DEVELOPMENT

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October 1, 2013 – September 30, 2014

- Total Contributions \$3,995,927 +46%

	Contributed	Total Contributions	% +/-	Average Gift
Alumni	52.49%	\$164,032	23%	\$49
Cabinet	67%	\$9,917	-1%	\$1,653
Trustees	83%	\$31,317	16%	\$2,088