

Key Performance
Indicators
October 2018

University of the Virgin Islands
Board of Trustees Meeting
October 27, 2018



#### Peer Institutions

#### **Institutional Peers**

- Alabama A&M University
- Clark Atlanta University
- Langston University
- Albany State University
- University of Guam
- University of Turabo, Puerto Rico
- University of the West Indies Cave Hill
- Western New Mexico University
- Savannah State University
- Ohio State University Lima Campus

#### **Aspirational Peers**

- SUNY at Purchase College
- Wayne State College
- Oregon Institute of Technology
- Delaware State University
- University of Hawaii at Hilo
- Alfred University
- Andrews University
- University of Wisconsin Superior
- University of Montevallo
- The University of Texas of the Permian Basin



# Fall Report Key Performance Indicators

- ENROLLMENT (6C)
- ACADEMIC ACHIEVEMENT / TOP ACHIEVING STUDENTS (2C)
- FINANCIAL AID
- ACADEMIC QUALITY (1A, 1B, 1H, 1K)
- COMMUNITY ENGAGEMENT AND GLOBALIZATION (3B)
- DEVELOPMENT



6C. Increase enrollment across the University.

6C1. By fall 2017, UVI will increase its enrollment by 3 percent annually to a total of 3,000 students.

6C2. By fall 2017, UVI will increase to 15% the number of students from outside of the Virgin Islands.



Enrollment	Fall 2016	Fall 2017	Fall 2018*	+/-
Total Enrollment	2,416	2,191	2,009	-8%

\*Includes UVI online: 50 students

6C. Increase enrollment across the University.

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Strategic Plan

## UVI Online Monthly Enrollment (6C1)

Month	Headcount*
March 2018	1
April 2018	2
May 2018	6
June 2018	6
July 2018	13
August 2018	13
September 2018	18
October 18	26

<sup>\*</sup>New and continuing students per semester. Student may be counted in more than one semester.

6C. Increase enrollment across the University.

• 6C1. By fall 2017, UVI will increase its enrollment by 3 percent annually to a total of 3,000 students.

Enrollment by level and status	UVI Fall 2018	UVI Fall 2017	Institutional Peers Fall 2016	Aspirational Peers Fall 2016
Graduates and Doctorate				
Full-time Students	33%	32%	52%	45%
Part-time Students	67%	68%	48%	55%
Total Graduate	100%	100%	100%	100%
Undergraduates				
Full-time Students	69%	66%	79%	72%
Part-time Students	31%	34%	21%	28%
Total Undergraduate	100%	100%	100%	100%
Grand Total	100%	100%	100%	100%

6C. Increase enrollment across the University.



Student Diversity Graduate and Doctorate	UVI Fall 2018	UVI Fall 2017	Institutional Peers Fall 2016	Aspirational Peers Fall 2016
Non-Resident, Non-US Citizen	16%	12%	4%	10%
American Indian or Alaskan Native	0%	0%	2%	0%
Asian	0%	1%	2%	7%
Native Hawaiian or Other Pacific Islander	0%	0%	1%	1%
Black or African American	54%	53%	30%	16%
Hispanic/Latino	4%	3%	46%	16%
White	14%	15%	11%	42%
Two or more races	1%	1%	0%	4%
Race Unknown*	11%	15%	3%	5%
Total	100%	100%	100%	100%



<sup>\*</sup>Student chose not to self-report
Numbers rounded to nearest whole number
Source IRP – Banner / IPEDS reports
6C. Increase enrollment across the University.

Student Diversity Undergraduate	UVI Fall 2018	UVI Fall 2017	Institutional Peers Fall 2016	Aspirational Peers Fall 2016
Non-Resident, Non-US Citizen	7%	7%	1%	3%
American Indian or Alaskan Native	0%	0%	0%	1%
Asian	1%	1%	5%	5%
Native Hawaiian or Other Pacific Islander	0%	0%	4%	1%
Black or African American	69%	69%	39%	15%
Hispanic/Latino	10%	9%	41%	17%
Two or more races	1%	1%	2%	6%
White	4%	5%	5%	47%
Race Unknown*	8%	9%	4%	6%
Total	100%	100%	100%	100%

<sup>\*</sup>Student chose not to self-report Numbers rounded to nearest whole number Source: IRP – Banner / IPEDS

6C. Increase enrollment across the University.



Enrollment by Residency	Fall 2012 Benchmark	UVI Fall 2018	UVI 2017	Goal
In-territory	2,274	1,769	1,924	n/a
Out-of-territory -US	80	124	125	n/a
Out-of-territory -International	101	116	133	n/a
Total Out-of-territory	7%	12%	12%	15%

Source: IRP - Banner

6C. Increase enrollment across the University.

• 6C2. By Fall 2017, UVI will increase to 15% the number of students from outside of the Virgin Islands.

Strategic P

#### **ACADEMIC ACHIEVEMENT**

2C: Attract more high achieving students to the University.

By fall 2015, UVI will increase by 10 percent the number of students who score above 450 on the SAT – Critical Reading.

By fall 2015, UVI will increase by 10 percent the number of students who score above 430 on the SAT Math

By fall 2016 UVI will increase by 15 percent the number of students who rank in the top 10 percent of their graduating class.

Yield rate of top achieving students



## **ACADEMIC ACHIEVEMENT (2C)**

SAT Scores	Fall 2012 (Benchmark)	Fall 2018 SAT (Current Performance)	Inst. Peers Low-high	Asp. Peers Low-high
SAT Critical Reading	330-440	420-550	390-470	430-550
SAT Math	320-420	360-470	370-460	440-540

- Source IPEDS: Low-High: 25<sup>th</sup> 75<sup>th</sup> percentile, old SAT scores
- UVI (IR)

Percent of First-time Students	Fall 2012 (benchmark)	Fall 2017	Fall 2018* (current performance)	% Change 2012-2018	Goal
SAT Critical Reading (above 450)	21%	46%	56%	35%	31%
SAT Math (above 430)	21%	45%	41%	20%	31%
Top ten percent of HS. graduating class	9%	21%	15%	6%	24%

Fall 2012: 399 NF, 340 SAT scores recorded, 70 SAT reading scores above 450 and 72 SAT math scores above 430. Number class percentile recorded: 276, top 10 percentile: 26

\*Test Scores are no longer required for admission. In the fall 2018, 52% of the new enrolled freshmen submitted test scores.



# FINANCIAL AID COMPARATIVE DATA



# FULL-TIME, FIRST-YEAR STUDENTS RECEIVING FINANCIAL AID

Source: IPEDS Reports	Aid Year 16-17	Aid Year 15-16	Average Institutional Peers Aid Year 15-16	Average Aspirational Peers Aid Year 15-16
Federal Grants	66%	69%	69%	42%
Pell Grants	66%	69%	68%	42%
Other Federal Grants	8%	4%	11%	16%
Val and Sal Scholarships	3%	2%	n/a	n/a
Institutional scholarships	30%	26%	52%	69%
Federal Loans to Students	31%	37%	52%	58%
Federal, State, Local or Institutional Aid	76%	77%	89%	91%
Any Type of Financial Aid*	88%	89%	90%	93%

<sup>\*</sup>Drop from 91% in AY 11-12

# FULL-TIME, FIRST-YEAR STUDENTS RECEIVING VAL & SAL SCHOLARSHIPS

UVI	Fall 2018	Fall 2017	Fall 2016	Fall 2015	Fall 2014	Fall 2013	Fall 2012
Val & Sal Scholarships	11	9	12	9	10	13	10

Source UVI Banner

### **ACADEMIC QUALITY**

1A: Increase faculty productivity and effectiveness by expanding research and faculty scholarship expectations and opportunities.

1B: Increase the number of academic programs at the graduate and undergraduate levels.

1H: Number of professionally accredited programs.

1K: Online course and degree programs



#### **NUMBER OF FACULTY PUBLICATIONS**

AY 12-13	Goal +10%	AY 16-17
24	26	72 – Goal Achieved

ARSA – Provost's Report
President's report
Board of Trustees Report – Pres Report 2012 October

1A: Increase faculty productivity and effectiveness by expanding research and faculty scholarship expectations and opportunities.

 By spring 2016, UVI faculty will increase the number of faculty publications by 10 percent over current numbers



## ACADEMIC QUALITY (1B1 & 1K1)

AY	Associate Programs	Bachelor Programs	Graduate Programs	Certificate Programs	Online Programs	Total	Goal
13-14	9	27	7	0	0	43	
15-16	9	28	7	4	0	48	48
16-17	5	31	11	4	0	51	48
17-18	5	31	11	4	16*	63**	51***

Source: UVI Catalog. <a href="http://www.uvi.edu/files/documents/Provost/Catalog/current/Chapter10-St Thomas Campus.pdf">http://www.uvi.edu/files/documents/Provost/Catalog/current/Chapter9-Albert A Sheen Campus.pdf</a>
<a href="https://online.uvi.edu/programs/">https://online.uvi.edu/programs/</a>

1B1: Increase the number of academic programs at the graduate and undergraduate levels.

- By fall 2017, UVI will increase by five the number of programs at the graduate and undergraduate levels.
- 1K. Increase enrollment through the offering of online bachelor, associate, and masters programs.
- 1K1. By spring 2017, UVI will implement three online degree programs.



<sup>\*4</sup> Associate degrees, 10 Bachelor's and, 2 Master's degrees

<sup>\*\*</sup> Already existing programs newly offered online are counted only once

<sup>\*\*\* 48</sup> on-the-ground programs & 3 online programs

# NUMBER OF PROFESSIONALLY ACCREDITED PROGRAMS (1H)

School of Education: Accreditation was confirmed – Goal Achieved.

School of Business: Accreditation was confirmed as of May 2014 – Goal achieved

College of Science and Mathematics: Computer Science Programs

- ABET accepted UVI 2018 Request for Evaluation (RFE) in spring 2017 and scheduled the visit for fall 2017. After the impact of two hurricanes, it was requested that the site visit be delayed given severe damages to UVI facilities. At this current time, the CSC department decided that it is still not in a favorable position to demonstrate that essential criteria required by ABET will be met
- Self-study report submitted on July 01, 2017
- December 2016 received recommendation for submission in July
- Application for accreditation: October 01, 2015

1H: Obtain accreditation of the business, education, and computer programs

- 1H1. By spring 2016, UVI will receive ACBSP accreditation for the School of Business.
- 1H2. By Spring 2017, UVI will receive NCATE accreditation for the School of Education.
- 1H3. By fall 2015, UVI will receive ABET accreditation for the Computer Science Program.

## NUMBER OF ONLINE COURSES (1K)

	AY 12-13	Goal	AY 17-18
Number of online Sections	104	114	266
Number of online Courses	74	81	154
UVI online courses	n/a	n/a	24 Unique courses

1K. Increase enrollment through the offering of online bachelor, associate, and masters programs.

 1K2. By spring 2015, UVI will increase by 10 percent the number of its courses offered online.

# COMMUNITY ENGAGEMENT AND GLOBALIZATION (3B)

3B: Develop and implement a formal mentorship program between UVI personnel and identified community groups.



## COMMUNITY ENGAGEMENT/OUTREACH

- ECC completed the Virgin Islands Expenditures survey
- Bordeaux Farmers Market Day and Annual St. Thomas Agriculture Fair:
  - UVICES provided information on plant pest identification and pest management strategies to 400 to 500 participants
- Arborist Workshop:
  - Training activity 44 homeowners and UVI staff (including physical plant personnel) participated.
- The VIUCEDD held its Annual Autism Conference on both St. Thomas and St. Croix.
  - Each site had an attendance of more than 80 attendees
- Dr. Greg Guannel, Director of the Caribbean Green Technology Center, gave a presentation entitled "Future Climate Risks to USVI" at the USVI Governor's Hurricane Recovery Task Force and another entitled "Towards a Resilient Virgin Islands" to the St Croix Chamber of Commerce Business after Hours
- The VI Institute for STEM Education Research and Practice (VI-ISERP) conducted a workshop on the St. Thomas campus. Ten in-service teachers from seven schools on St. Thomas participated
- Akacia Halliday and Jennilee Robinson gave a presentation about their research "Characterizing a Caribbean Fish Blood Parasite" for junior and senior science students at VI Montessori School and Peter Gruber International Academy.
- Renata Platenberg presented at Earth Day Friday Seminar, entitled "The Value of Wildlife" at Antilles School, St. Thomas (19 April 2018).
- The MMES 2018 cohort conducted a webinar for resource managers with the focus on coral restoration on fish communities.

#### **GLOBALIZATION**

- National Student Exchange program:
  - 9 outgoing UVI students in the fall 2018 8 incoming
  - 5 outgoing UVI students in the spring 2019 semester 6 incoming
  - 3 outgoing UVI students for the entire AY − 2 incoming
- Washington Center Summer Program:
  - 8 student outgoing
- Danish Student Exchange Scholarship Program:
  - 6 UVI students Fall 2018
- Passport-to-the-World Travel Learning Program South Africa May/June 2018:
  - 5 participants
- Two CES Staff members attended the South African Association of Family and Economic Consumer Science, 13th International Conference in Pretoria, SA on March 5-8. They each made a presentation.
- Southern SARE Administrative Council (AC) 2018 Annual Meeting Staff made a
  presentation at the Southern SARE AC annual meeting in Georgia. The presentation
  focused on the ways in which UVICES is changing the Culture of Growers to Adopt and
  Use New Technologies for Promoting Agricultural Sustainability in the US Virgin Islands
- McKayle, C., Stolz, R., Monrose, N. Non-cognitive psychological variables of gender inequalities in STEM education. Presented at the Gender Summit, London, June 2018.

#### **GLOBALIZATION**

#### 28 UVI students were accepted to off-island summer programs:

- Texas A & M University Pre-Dental Program
- Boston University STARS program
- Brown University
- Columbia University
- Massachusetts Institute of Technology (MIT) MSIP REU
- Michigan State University
- · MIT
- NASA Goddard Space Flight Center
- · NOAA
- NOAA VIMS Eastern Shore Laboratory, Wachapreague, VA
- Norfolk State University
- Purdue University
- Sandia National Lab
- · Smithsonian National Air and Space Museum
- · University of California Berkeley, SETI program
- · University of Texas at Austin TAURUS REU
- · University of Iowa
- · University of Pennsylvania, Center for Engineering MechanoBiology
- · University of Western Australia
- Worchester Polytechnic Institute

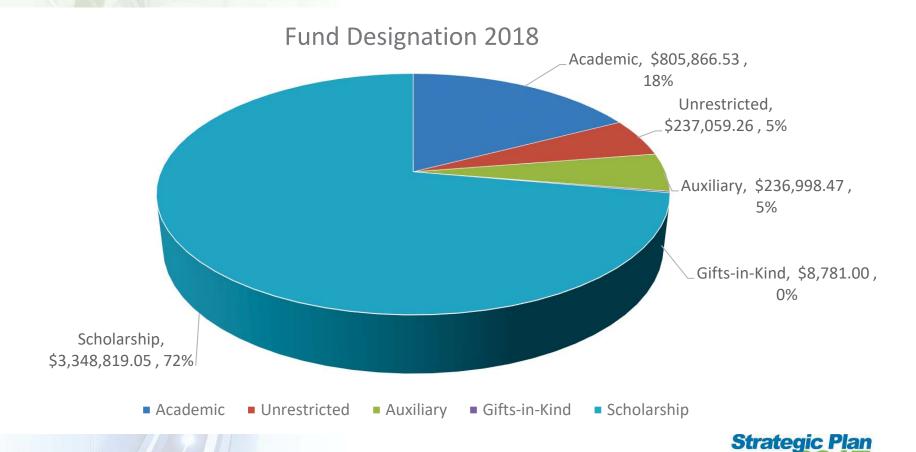




#### DEVELOPMENT

October 01, 2017 – September 11, 2018

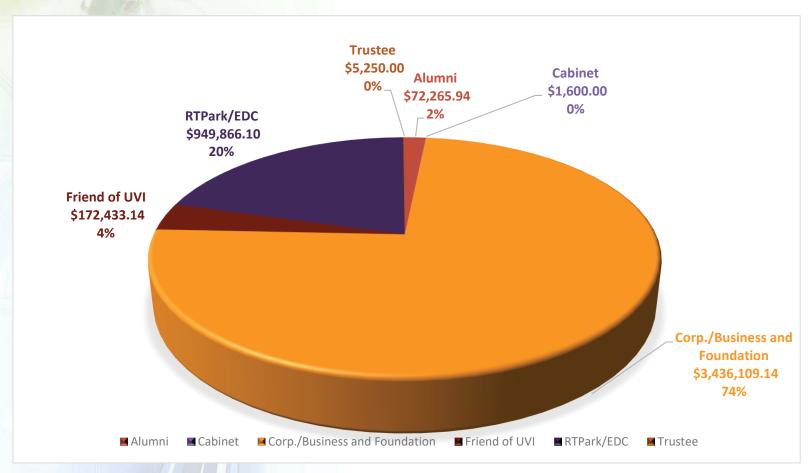
• Total Contribution \$4,637,524 257%



#### DEVELOPMENT

October 01, 2017 – September 11, 2018

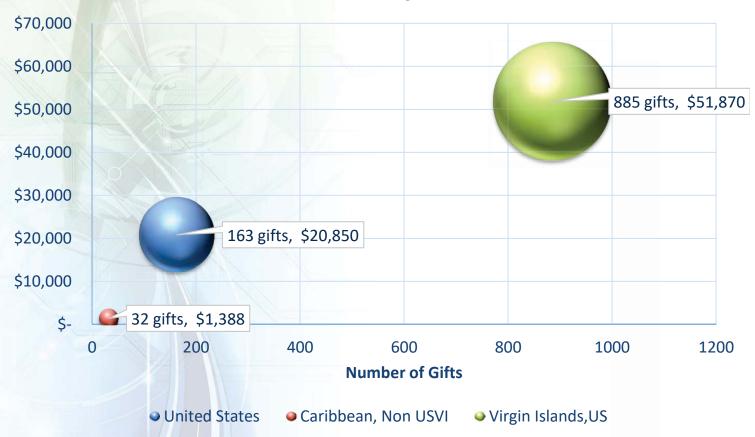
**Total Contribution by Constituency** 





# DEVELOPMENT Number of Alumni Gifts by Location – FY 18

#### **Alumni Gifts by Location**





# DEVELOPMENT Alumni Gifts by Gift Type – FY 18

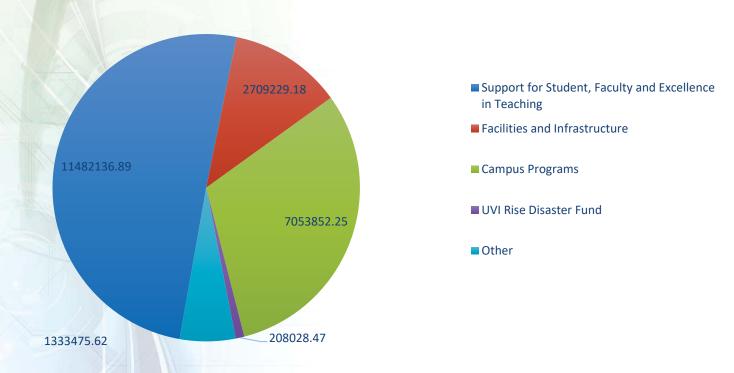






# DEVELOPMENT CUMULATIVE CONTRIBUTION October 1, 2012 – September 11, 2018

Campaign for UVI - \$22.8M 91% of Goal



6E: Expand the funding base of the University through increased philanthropic support.

• By spring 2018, UVI will raise \$15 million in gifts and contributions through annual giving and the capital campaign. (Data source – UVI and IPEDS)

