

Key Performance Indicators Year-in-Review Report

University of the Virgin Islands

June 25, 2005



Prepared by:
Office of Institutional Research and Planning



Presentation Cycle for KPIs

June Meeting

“Academic Year in Review”

- Summary of Academic Year
 - Highlight Year-Over-Year Comparisons
 - Progress Towards Strategic Goals
- Peer Comparisons & Analysis



Key Performance Indicators

- Enrollment
- Financial Impact of Enrollment
- Financial Aid
- Student Retention, Persistence, and Graduation Rates
- Other Education and Training
- Crime Statistics
- Student Satisfaction Survey
- Grants and Contracts
- Development
- Facilities



Enrollment



Headcount Enrollment

5-Year Profile (Fall 2000 – 2004)

| Years | Headcount Enrollment | % Growth/Decline |
|-------|----------------------|------------------|
| 2000 | 2,276 | - |
| 2001 | 2,314 | +1.67 |
| 2002 | 2,519 | + 8.86 |
| 2003 | 2,715 | +7.78 |
| 2004 | 2,565 | - 5.52 |

Strategic Priority:

- Increase Headcount Enrollment
5% Fall 2004 and Fall 2005
- Long-Term Goal – 3,000 Students

SP#1a. Increase Headcount Enrollment 5%
– Goal Not Achieved

- Headcount Enrollment Decline
– 5.52% in Fall 2004

Achievement:

- Turned Around Declining Enrollment



Enrollment by FTE and CHP

Fall 2000 – Fall 2004

- FTE = Full-time Equivalency
- CHP = Credit Hour Production

| Fall | FTE | % Growth/Decline | CHP | % Growth/Decline |
|------|-------|------------------|--------|------------------|
| 2000 | 1,919 | -- | 22,283 | -- |
| 2001 | 1,853 | - 3% | 21,864 | - 2% |
| 2002 | 2,050 | +11% | 24,203 | +11% |
| 2003 | 2,233 | +9% | 26,349 | +9% |
| 2004 | 2,158 | - 3% | 25,525 | - 3% |



Enrollment by FTE and CHP Fall & Spring 2000 - 2005

- FTE = Full-time Equivalency
- CHP = Credit Hour Production

| Fall & Spring | CHP | % Growth/Decline | FTE | % Growth/Decline |
|---------------|--------|------------------|-------|------------------|
| 2000-01 | 43,645 | — | 3,705 | — |
| 2001-02 | 43,464 | 0% | 3,682 | -1% |
| 2002-03 | 46,945 | +8% | 3,979 | +8% |
| 2003-04 | 51,047 | +9% | 4,331 | +9% |
| 2004-05 | 49,774 | -2% | 4,213 | -3% |



Some Observations...

Student Population

- Younger part-time and full-time students
- Full-time students increasing vs. part-time students ... nearly 50-50
- More part-time students than traditional 4-year institutions
- 77% employed either full-time or part-time



Financial Impact of Enrollment



Financial Impact of Enrollment Academic Year 2004-2005

- 2 % decline in credit hour production
- “The tuition and fee revenues were not adversely impacted by the decrease in enrollment. This is mainly due to tuition and fee rate increases....”

Vincent Samuel
Vice President and Chief Financial Officer
May 12, 2005

SP 1b. Increase revenues from tuition and fees by \$1.06M for FY 05
Goal achieved (Fiscal Year 2000 through Fiscal Year 2004).

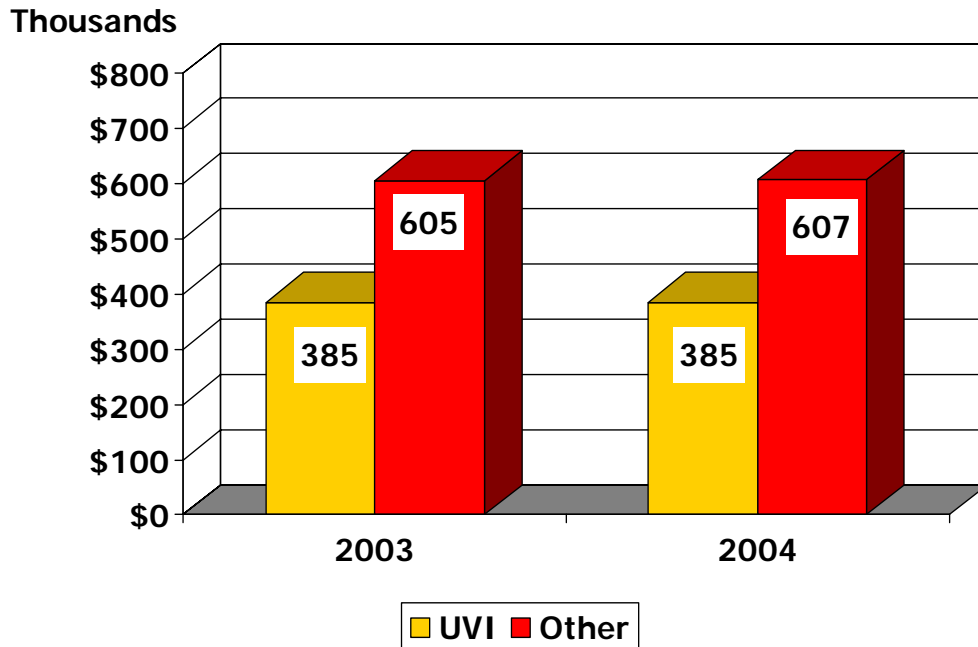


Financial Aid

Financial Aid: UVI & Other

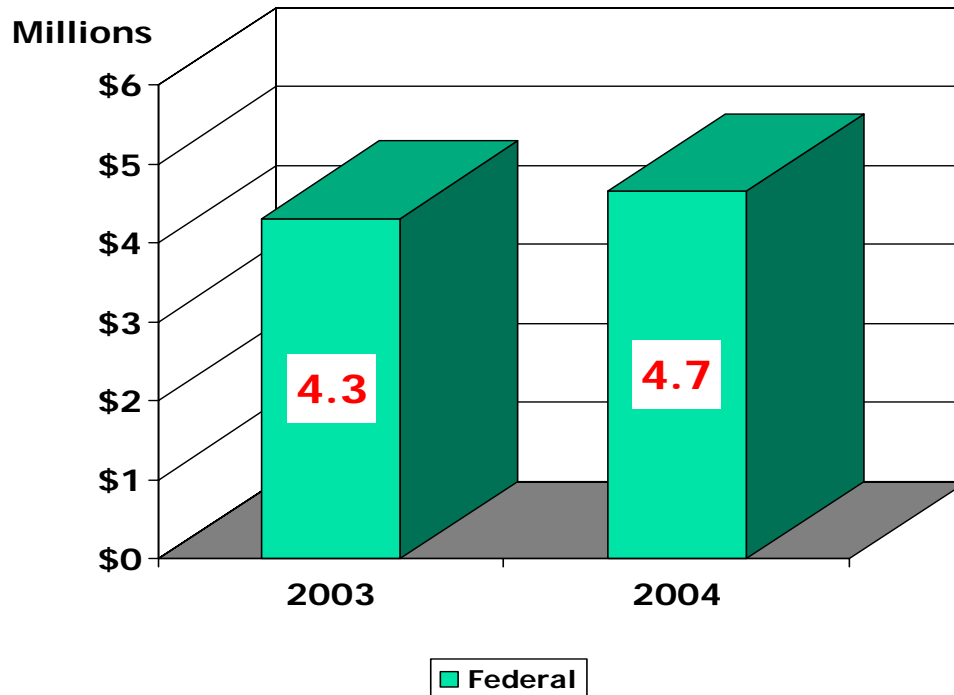
Fall 2003 vs. Fall 2004

Sources of Financial Aid



- UVI funding flat for 15 yrs
- Other Aid up .3% over 2003

Financial Aid: Federal Fall 2003 vs. Fall 2004



- 9% increase over 2003



Student Retention, Persistence & Graduation Rates

Student Retention, Persistence & Graduation Rates

UVI

- **Retention** (F/T Freshmen to Sophomore)

2004 **67 %** (Goal FY '06 - 80%)

2003 **67 %**

- **Persistence** (Cohort 2000)

3rd Year **52 %**

4th Year **38 %**

- **Graduation** (2004)

St. Croix **41%**


St. Thomas **35%**

Compared to...

- Peer **68 %**
- Peer HBCU **69%**
- CSRDE* **69 %**
- CSRDE (by Race/Black) **41 %**
- **Low Selectivity**(<990 SAT) **67 %**

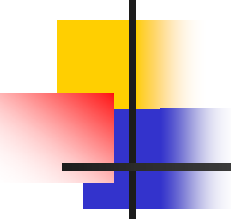
- CSRDE
3rd Year - **54 %**; 4th Year - **18 %**
- **Low Selectivity**
3rd Year - **53 %**; 4th Year - **20 %**

- Peer **35 %**
- Peer HBCU **37 %**
- Carnegie MA II **39 %**
- CSRDE **48 %**
- CSRDE (by Race/Black) **41 %**
- **Low Selectivity** **35 %**



UVI Graduates by Degree Spring 2004 vs. Spring 2005

| Degree | Spring 2004 | Spring 2005 | % Growth/Decline |
|--------------------|------------------------|------------------------|-----------------------------|
| Masters | 72 | 56 | -22 |
| Bachelors | 193 | 172 | -11 |
| Associates | 73 | 92 | +26 |
| Total Grads | 338 | 320 | -5 |



Graduates By Campus 2004 vs. 2005

St. Thomas

| Degree | 2004 | 2005 | % Growth/Decline |
|------------|------|------|------------------|
| Masters | 42 | 47 | +12 |
| Bachelors | 129 | 124 | -4 |
| Associates | 29 | 41 | +41 |
| Total | 200 | 212 | +6 |

St. Croix

| Degree | 2004 | 2005 | % Growth/Decline |
|------------|------|------|------------------|
| Masters | 30 | 9 | -70 |
| Bachelors | 64 | 48 | -25 |
| Associates | 44 | 51 | +16 |
| Total | 138 | 108 | -22 |



Some Observations

If characteristics of students continue to shift, they will...

- Affect retention, persistence, and graduation rates favorably
- Increase demand for student services
- Cause a need to invest in enrollment services



Other Ways UVI Impacts the Territory

Non-Traditional, Non-Degree Impact AY 2004 - 2005

Impact = 9,458 Individuals, a 45% Increase

- CELL- Workforce Continuing Education
 - 549
- Center for Excellence in Developmental Disabilities
 - 372**
- Small Business Development Center (SBDC)
 - 1,728
- Cooperative Extension Service (CES)
 - 123
- Agriculture Experiment Station (AES)
 - 1,344**
- Center for Marine and Environmental Studies
 - 5025
- Eastern Caribbean Center (ECC)
 - 440**

* Certificates, Workshops, Seminars

** Estimated



Crime Statistics



Crime Statistics

AY 2004 - 2005

St. Thomas

- 1 Sexual Assault/Robbery
- 18 Larceny/Theft

Non-Clery Incidences:


- 1 Counterfeit Money (Non-UVI)
- 1 Drug Incident
- 1 Accidental Drowning (Non-UVI)
- 2 Weapon Possessions (Non-UVI)
- 2 Indecent Exposures
- 3 Assaults

St. Croix

- No "pertinent statistical information."

Peer Comparisons 2003

- 25% - Sexual Assault
- 100% - Burglary/Theft



Looking at Student Satisfaction...



Noel-Levitz

Student Satisfaction Inventory

- Students Responding: 769 (31% Surveyed)
- 64% Return Rate

| | | | |
|--------|-----|-----------|-----|
| Female | 77% | Full-Time | 64% |
| Male | 23% | Part-Time | 36% |

Areas Considered as Reflecting the Student Experience:

- Academic Advising
- Campus Climate
- Campus Life
- Campus Support Services
- Concern for the Individual
- Instructional Effectiveness
- Recruitment + Financial Aid
- Registration Effectiveness
- Responsiveness to Diverse Population
- Safety and Security
- Service Excellence
- Student Centeredness



St. Thomas Campus

Strengths

- **Instructional Effectiveness**
 - Content Valuable
 - Quality of Instruction
 - Faculty Knowledgeable
 - Availability of Faculty
 - Instruction Excellent
 - Intellectual Growth
 - Timely Feedback
- **Academic Advising**
 - Advisor Knowledgeable
 - Advisor Approachable
- **Campus Climate**
 - Academic Excellence

Challenges

- **Safety and Security**
 - Safety and Security
 - Lighting in Parking Lots
 - Security Response Time
 - Student Parking
- **Registration Effectiveness**
 - Registering for Classes
 - Helpfulness of Personnel
 - Billing Policies
- **Campus Support Services**
 - Computer Labs
 - Career Planning Services



St. Croix Campus

Strengths

- **Instructional Effectiveness**
 - Instruction in Major Excellent
 - Content Valuable
 - Quality of Instruction
 - Faculty Knowledgeable
 - Timely Feedback
 - Availability of Faculty
 - Intellectual Growth
- **Academic Advising**
 - Advisor Knowledgeable
 - Advisor Approachable
- **Recruitment and Financial Aid**
 - Admissions Knowledgeable
 - Financial Aid Counselors Helpful

Challenges

- **Campus Support Services**
 - Library Resources
 - Computer Labs
 - Career Planning
- **Recruitment and Financial Aid**
 - Financial Aid
- **Academic Advising**
 - Major Requirements



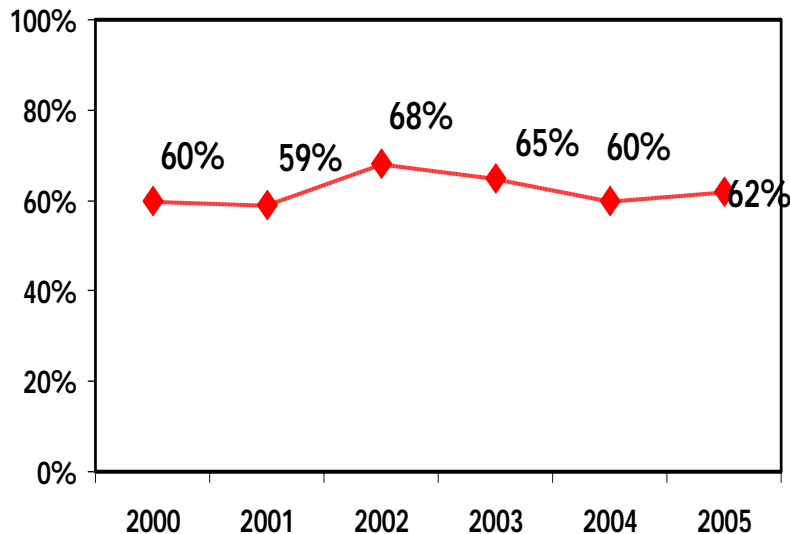
<http://faculty.uvi.edu/iresearch/SurveyReports/Noel-Levitz.pdf>



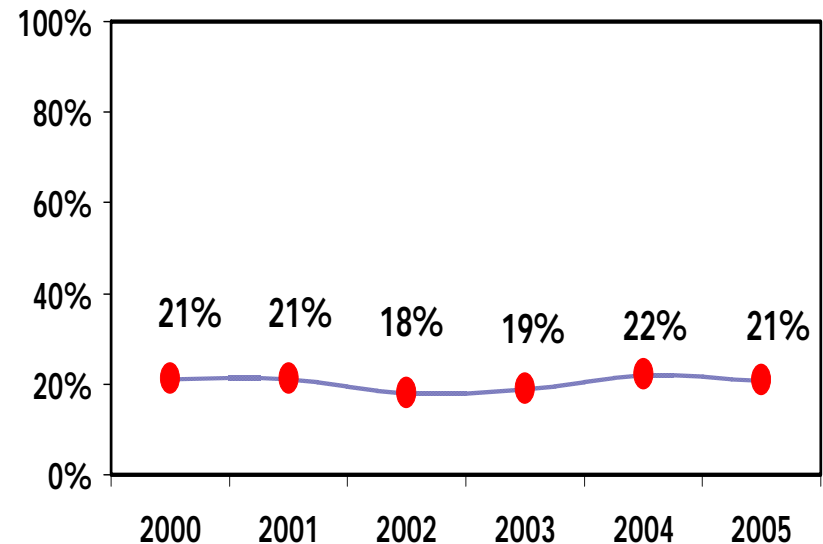
Financial Indicators

VI Appropriations & Tuition and Fees

% VI Appropriations to Operating Budget
(2% Increase over 2004)

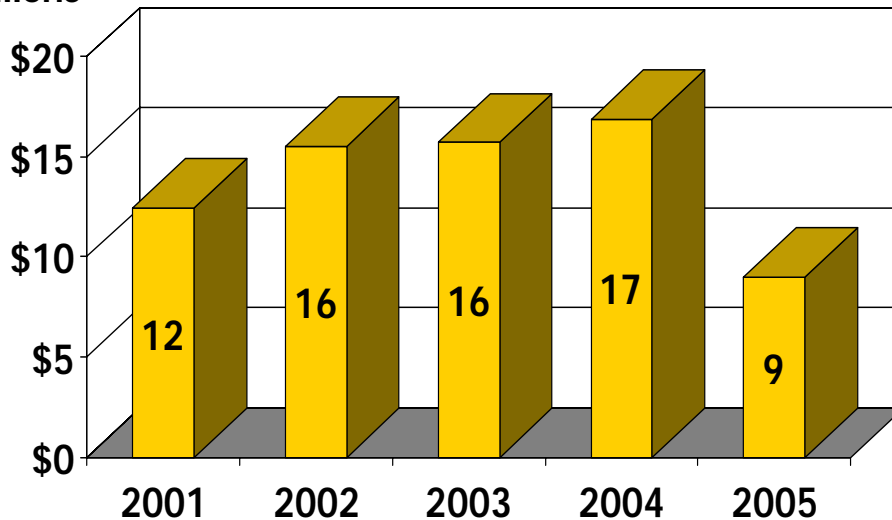


% Tuition and Fees to Operating Budget
(1% Decline over 2004)



Grants & Contracts Expenditures 2001-2005

Millions



FY Year to
4/30/05

■ Gradual Growth

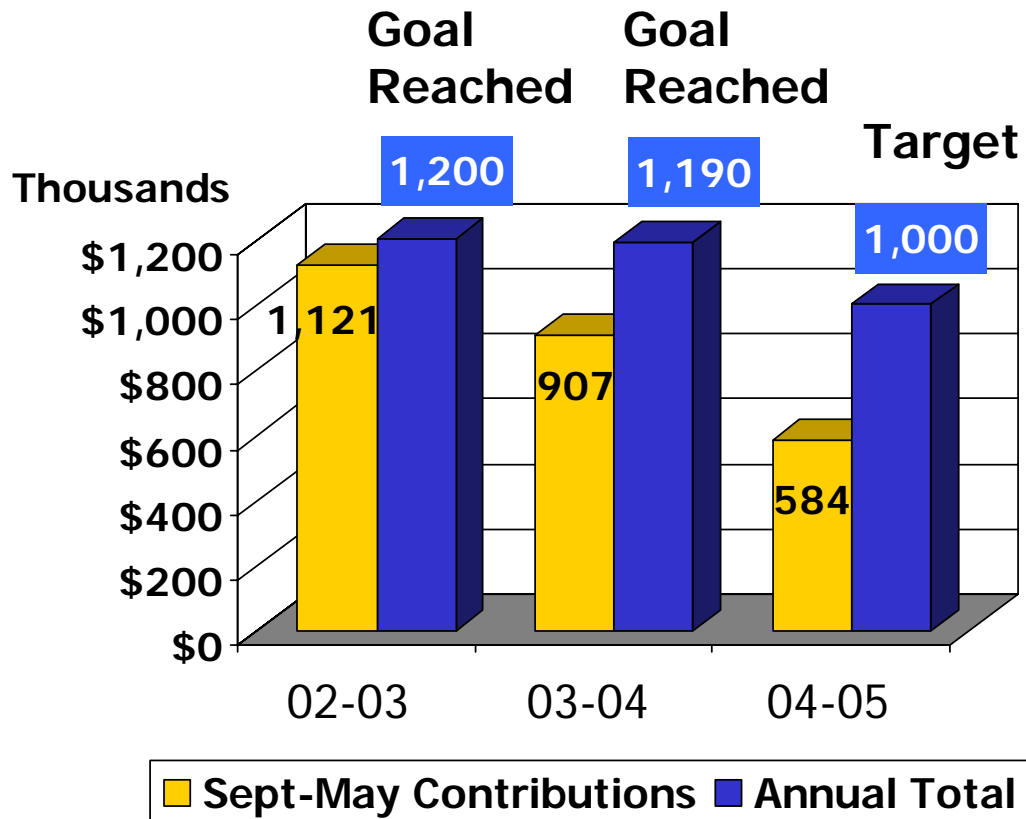
- 6% Increase '03 - '04
- 33% Increase '01 - '02



Development

Annual Fund Contributions

Sept to May 2002-2005

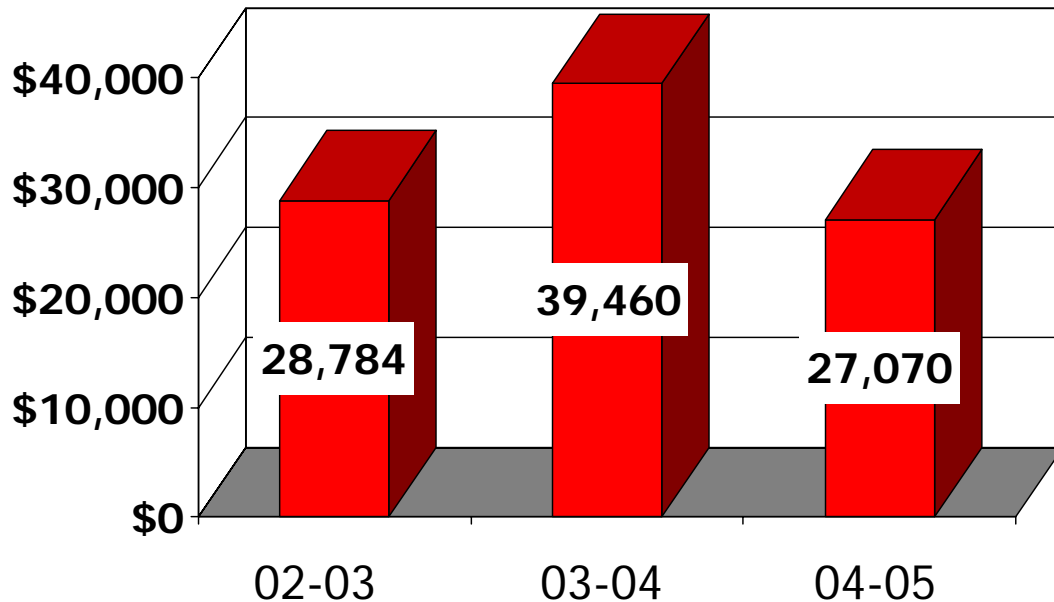
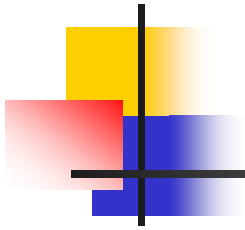


- **Sept 2004 – May 2005**
 - \$584,000 - 36% decline
 - Cash \$572,913 - 31% decline

- **Sept 2003 – May 2004**
 - \$907,000 - 31% decline
 - Cash \$634,172 - 11% increase
 - Thurgood Marshall Foundation
 - William Koier Estate

- **Sept 2002 - May 2003**
 - \$1,121,000
 - Cash \$576,341
 - McDonalds Charities

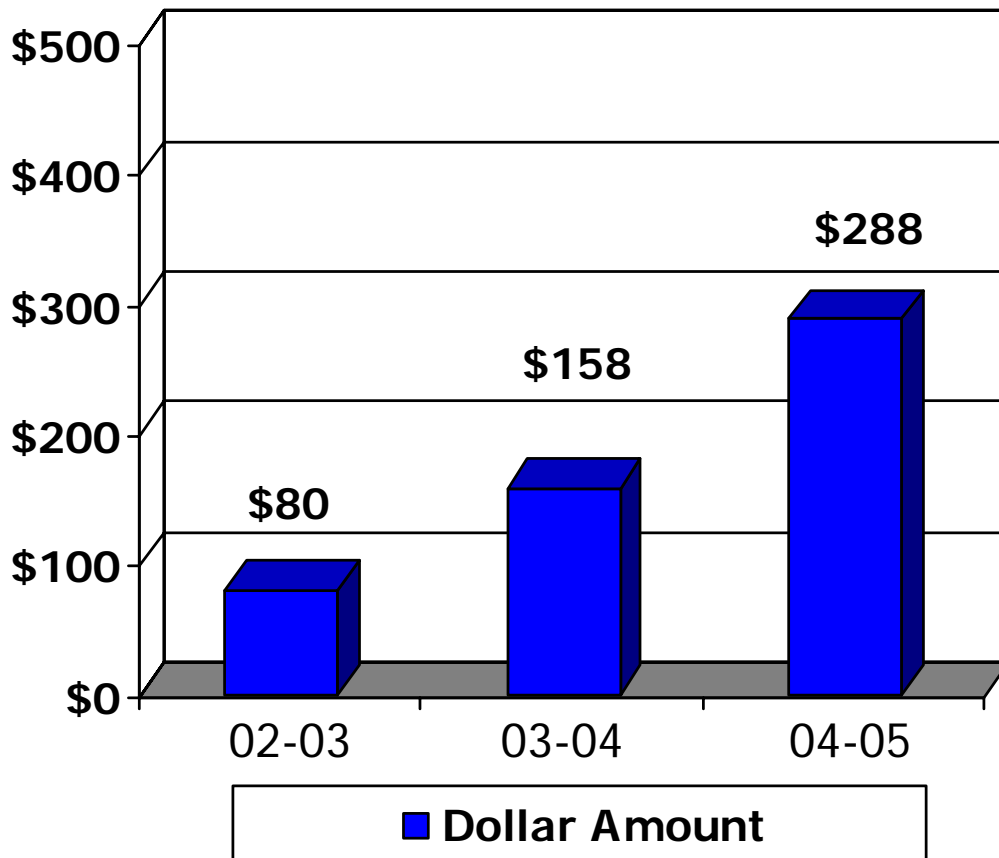
Alumni Contributions Sept to May 2002-2005



■ Giving Amount

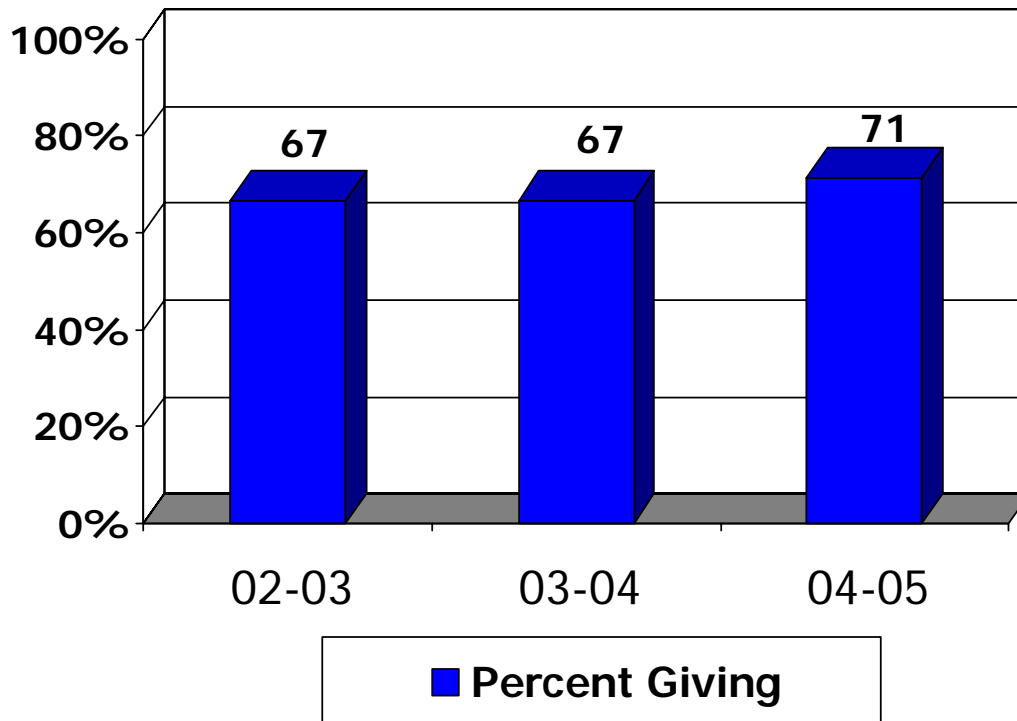
- **Sept 2004 - May 2005**
 - 31% decline
- **Sept 2003 - May 2004**
 - 37% increase

Average Alumni Giving Sept to May 2002-2005



- **Sept 2004 - May 2005**
 - Average Gift \$288
 - National Average \$274
 - 82% Increase over '03-'04
- **Sept 2003 - May 2004**
 - Average Gift \$158
 - 98% Increase over '02-'03
- **Sept 2002 - May 2003**
 - Average Gift \$80

Trustees Giving Sept to May 2002-2005



- **Sept 2004 - May 2005**
 - Giving - \$16,178 (up 122%)
 - 10/14 or 71%
 - Avg. Contribution - \$1,618
- **Sept 2003 - May 2004**
 - Giving - \$7,300
 - 8/12 or 67%
 - Avg. Contribution - \$913



Facilities and Capital Projects

Facilities Maintenance

- **Physical Condition of Facilities**
- **Classrooms**
 - 1999 – Poor
 - 2004 – Very Good
- **Faculty Offices**
 - 1999 – Fair
 - 2004 – Good
- **Dormitories**
 - 1999 – Poor/Fair
 - 2004 – Very Good
- **Assembly Halls/Grounds**
 - 1999 – Fair
 - 2004 – Very Good
- **Faculty/Admin Residences**
 - 1999 – Fair
 - 2004 – Good
- **Volume of Deferred Maintenance**
 - 1999 - \$27M
 - 2001 - \$17M
 - 2004 - \$ 7M



*Based on 1999 Facilities Needs Assessment



Capital Project Summary

AY 2004-2005

Major Systems Upgrades and Renovation

St. Thomas

- Information Kiosks
- Dining Pavilion
- Reichold Center
- Dormitory Renovations

In Progress:

- Campus Parking and Lighting
- Classroom Administration Building
- Science Building Renovation (Fall 2006)
- Jerome House Bookstore (August 2005)
- Etleman House (Fall 2005)
- Paiewonsky Library
- Harvey Center (Summer 2006)
- Marine Science Center III (Fall 2005)
- Faculty West (July 2005)

St. Croix

- Information Kiosks
- Solar Lighting Project I
- Hovensa Modular Building

In Progress:

- Evans Center (2006)
- Northwest Wing (2006)



Thank You!

Office of Institutional Research and Planning