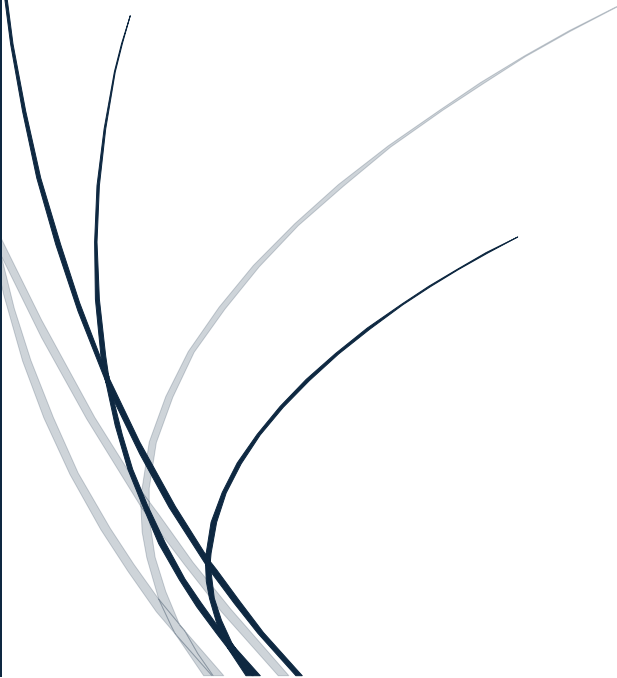




October 2025

Key Performance Indicators

University of the Virgin Islands



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OFFICE OF INSTITUTIONAL RESEARCH

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University of the Virgin Islands Strategic Plan - KPI Framework

Strategic KPIs narrative by Focus Area:

KPIs will be presented by Focus Area (GRAND). Each will include a summary of the data trends, progress towards goals, and institutional actions or affecting changes.

- *Giving and Getting (Development & Research Funding)*
- *Resources & Recruitment (Enrollment, Delivery Mode, Type/Level, Rankings)*
- *Academic Achievement and Excellence (Student Engagement, Degrees, Graduation)*
- *Nimbleness (Student Services and Responsiveness)*
- *Data Science and Distinction (Alumni)*
- *Financial Sustainability (Costs, Revenues, Reserves)*

Annual Update Log

KPI	Description / Metric	Frequency	BOT Meeting
G.1 Total Research Funding	Dollar amount awarded in external research grants	Annual	March
G.2 Contribution to UVI (Development)	Contributions received via development and fundraising efforts	Quarterly	October, March, June
G.3 Financial KPIs	Financial health indicators (e.g., net position, revenue/expenditures)	Annual	March
G.4 University Access	Financial Aid & Outcomes	Annual	June
R.1 First-Year Retention Rate	The percentage of first-time full-time students who remained in the second year	Annual	October
R.2 Fall/Spring Enrollment & Enrollment Growth	Year-over-year change in student enrollment, Fall/Spring Enrollment report	Fall / Spring	March, October
R.3 National Survey Rankings (USNEWS)	Institutional ranking metrics from U.S. News & World Report or similar	Annual	June or October (depending on release dates)
R.4 Professional Development	Learning Skills and Development: Number of professional development opportunities offered, number of employees participating in training, and workshops	Annual	March
A.1 6-Year Graduation Rates	Graduation rate within 150% of the normal program time	Annual	June
A.2 Degrees Awarded	Number of degrees awarded annually	Annual	June
A.3 Student Engagement	Engagement indicators (e.g., NSSE or other survey results)	Biennial	June/October
A.4 Faculty Evaluation	Faculty Metrics	Annual	October
N.1 Student Satisfaction Survey Results	Overall satisfaction score from internal or external surveys (TBA)	Annual or TBD	Depending on the survey dates

N.2 Admissions	Admission	Annual	October
D.1 Alumni Engagement Rate	Percent of alumni engaged through events, giving, volunteering, etc.	Quarterly	October, March, June

Definitions:

IPEDS Full-time Retention: For four-year institutions, this is the percentage of first-time Full-time bachelor's (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall.

IPEDS Part-time Retention: For four-year institutions, this is the percentage of first-time Part-time bachelor's (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall.

Institutional Full-time and Part-time retention: The percentage of first-time degree/certificate-seeking students from the previous fall who re-enrolled the following fall.

Fall to Spring retention rate: The percentage of first-time degree/certificate-seeking students from the previous fall who re-enrolled the following Spring. The Fall-to-spring retention is an important indicator used to project retention rates for UVI Students mid-year.

Aspirational and institutional peer figures are sourced from IPEDS' most recent available data.

October Update Log

KPI	Description / Metric	Frequency	BOT Meeting
G.2 Contribution to UVI (Development)	Contributions received via development and fundraising efforts	Quarterly	October, March, June
R.1 First-Year Retention Rate	The percentage of first-time full-time students who remained in the second year	Annual	October
R.2 Fall Enrollment & Enrollment Growth	Year-over-year change in student enrollment	Fall	October
A.4 Faculty Data	Faculty Evaluation Profile	Annual	October
N.1 Senior Exit Survey	Overall satisfaction score from Senior Exit Survey	Annual	October
N.2 Admissions	Admissions	Annual	October
D.1 Alumni Engagement Rate	Percent of alumni engaged through events, giving, volunteering, etc.	Quarterly	October, March, June

Peer Institutions

Institutional Peers	Aspirational Peers
Lake Superior State University*	University of Guam* (AANAPISI, Land-grant)
Sul Ross State University*	University of Maine at Farmington
University of the Virgin Islands	University of Minnesota-Crookston
SUNY College of Agriculture and Technology at Cobleskill	Northern State University
Lincoln University (HBCU, Land-grant)	Texas A&M University-Central Texas (HSI)
Langston University MO* (HBCU, Land-grant)	SUNY College of Environmental Science and Forestry
University of Arkansas at Pine Bluff (HBCU, Land-grant)	University of Puerto Rico-Humacao * (HSI & MSI)
Coppin State University (HBCU)	Keene State College *
Elizabeth City State University* (HBCU)	The University of Montana-Western
Minot State University	SUNY at Fredonia
University of Maryland Eastern Shore (HBCU, Land-grant)	
University of Guam* (AANAPISI, Land-grant)	
West Virginia University Institute of Technology	

*Former Peers

Definitions:

Asian American and Native American Pacific Islander-Serving Institution (AANAPISI)

Hispanic Serving Institution (HSI)

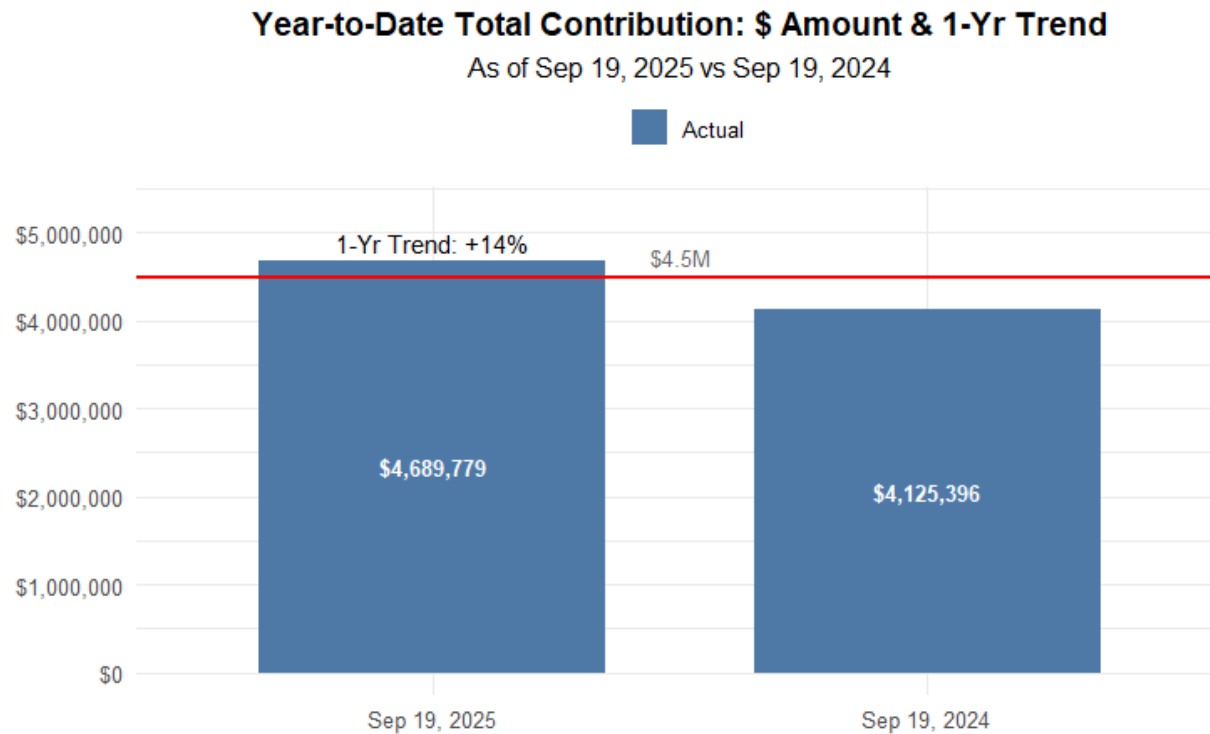
Minority Serving Institution (MSI)

Giving and Getting

G.2. Contribution to UVI (Development)

1) Overall CASH Contributions to UVI (Year-to-date)

A measure of overall giving to the University of the Virgin Islands (UVI), including all sources of gifts, cash, or gift-in-kind, from corporations and foundations, alumni, faculty, trustees, and staff. This chart does not illustrate pledges (which total over \$3M in FY '25).



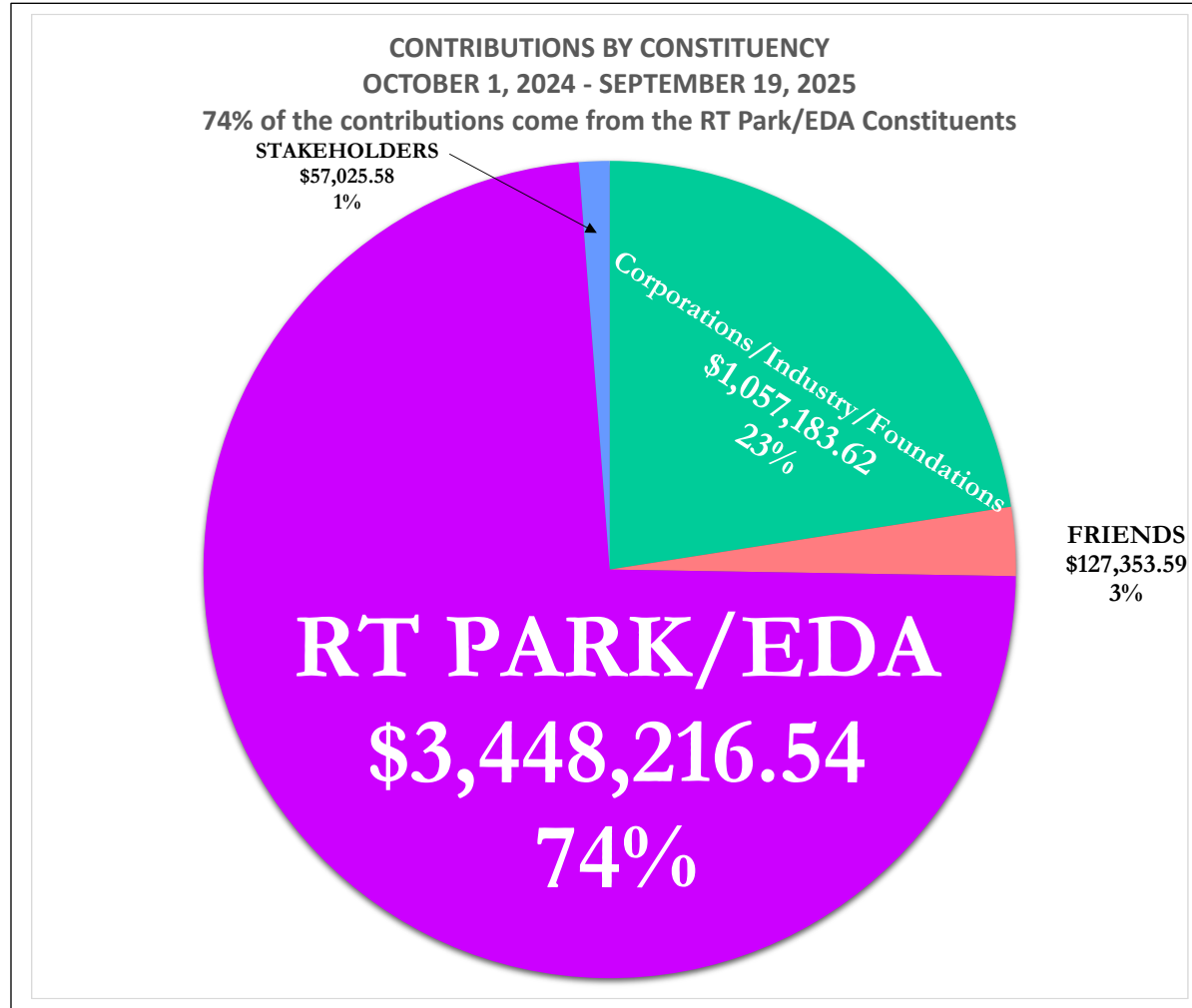
Year to Date	September 19, 2024	September 19, 2025	1-Yr Trend
Actual	\$4,125,396	\$4,689,779	+14%
Approved Goal	\$4.5M	\$4.5M	

Source: Institutional Advancement

2) Contribution by Constituency, (Year-to-date)

Contribution by Constituency	September 19, 2025	Pct
Corporations/Industry/Foundations	\$1,057,184	23%
Friends	\$127,354	3%
RTPark/EDA	\$3,448,217	74%
Stakeholders (Trustee, Cabinet, Traditional Alum)	\$57,025	1%

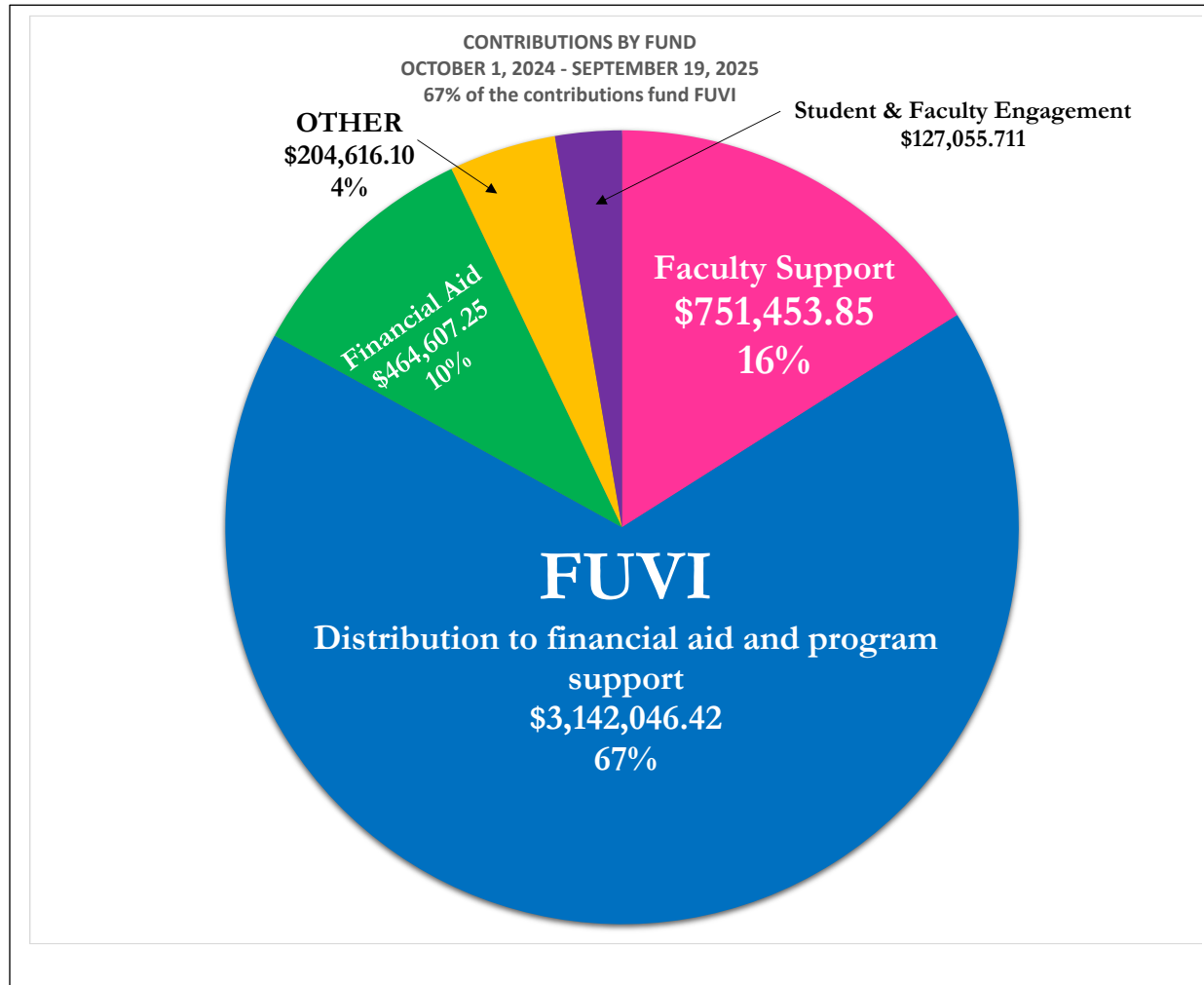
Source: Institutional Advancement



3) Contributions by Fund, (Year-to-date)

Contributions by Fund	September 19, 2025	PCT
Faculty Support	\$751,454	16%
FUVI	\$ 3,142,046	67%
Financial Aid	\$ 464,607	10%
Other	\$ 204,616	4%
Student and Faculty Engagement	\$127,056	3%

Source: Institutional Advancement

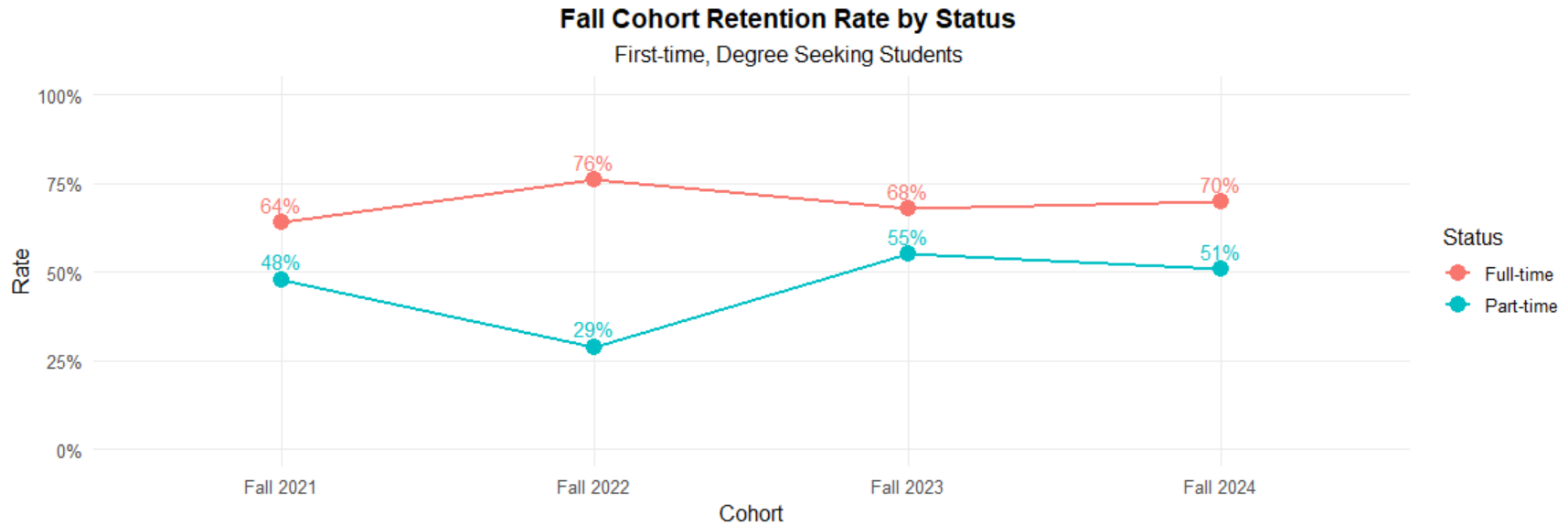


Resources, Relationships, Recruitment, Research, Recognition, Results

R.1. Retention Rates

Plan reference: p.8: “First year retention rate of 75% by Fall 2026”

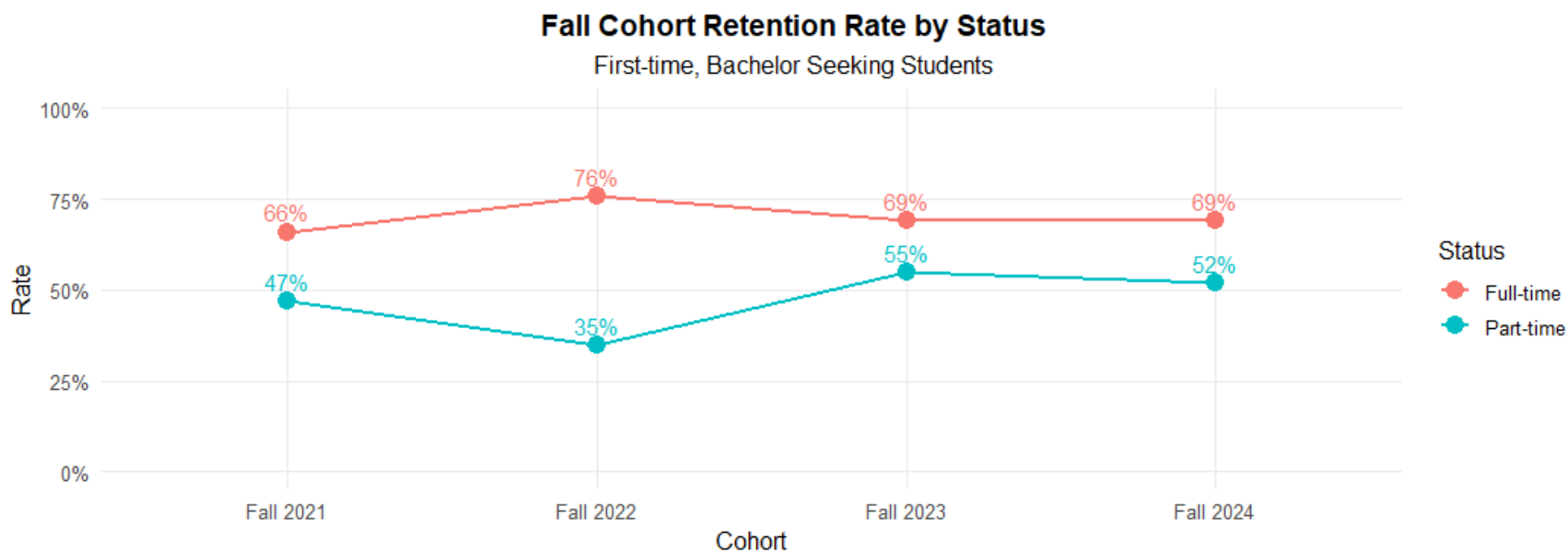
1) Retention: First-time Degree Seeking Cohort Retention Rates (Associates + Bachelors)



Student Enrollment Status	Fall 2021 Cohort	Fall 2022 Cohort	Fall 2023 Cohort	Fall 2024 Cohort
Full-time	64%	76%	68%	70%
Part-time	48%	29%	55%	51%

Source: UVI

2) Retention: First-time, Bachelor Seeking Cohort



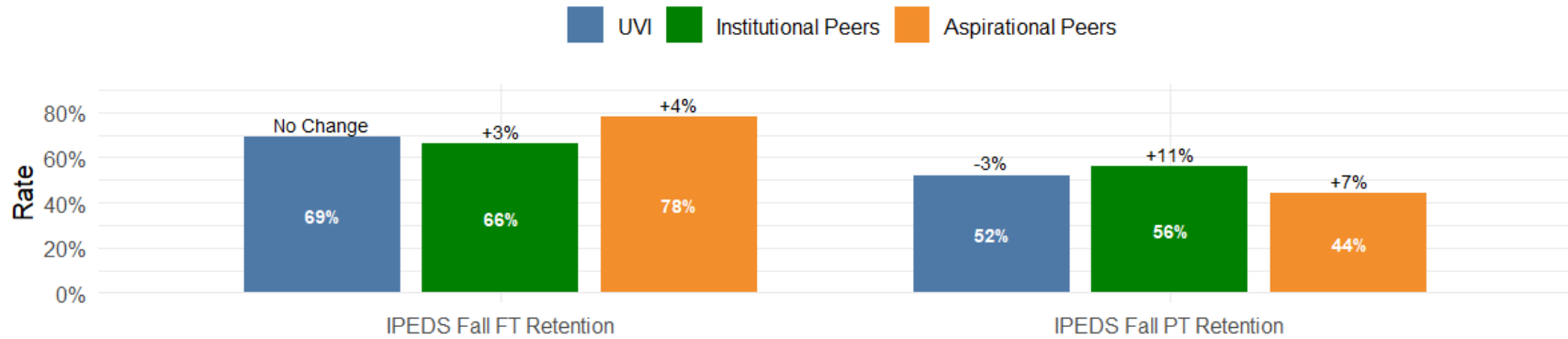
Student Enrollment Status	Fall 2021 Cohort	Fall 2022 Cohort	Fall 2023 Cohort	Fall 2024 Cohort	Inst. Peers Fall 2023*	Asp. Peers Fall 2023*
Full-time	66%	76%	69%	69%	65%	78%
Part-time	47%	35%	55%	52%	56%	44%

*Source: IPEDS: (most recent data Fall 2023) & UVI

3) First-time Bachelor Seeking Cohort Peers Comparison

Fall 2024, First-time, Full-time Bachelors Retention (Rates): Rate & 1-Yr Trend

UVI Peer Groups: Institutional and Aspirational



Source: IPEDS: (most recent data Fall 2023)

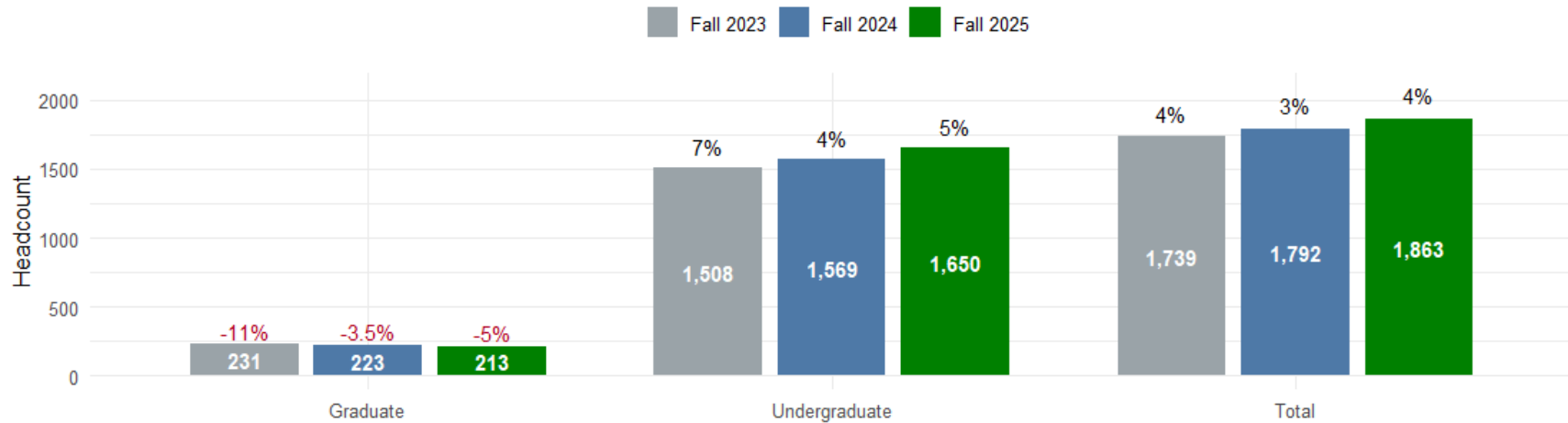
R.2. Fall Enrollment & Enrollment Growth

Plan reference: p.8: "Increased enrollment through enhanced recruitment"

1) Fall Enrollment (Fall 2023 to Fall 2025)

UVI Enrollment by Level: Fall 2023–2025

1-Yr Trend shown above 2023, 2024 and 2025 bars

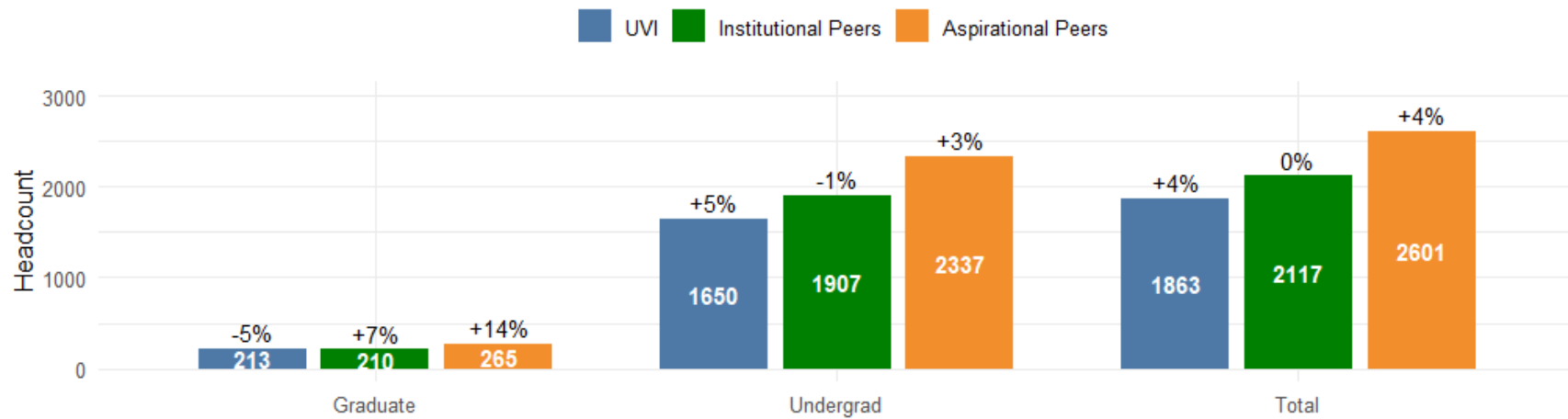


Source: UVI

2) Peers Comparisons: IPEDS Most recent data (Fall 2023)

Fall 2025 Enrollment: Headcount & 1-Yr Trend

UVI Peer Groups: Institutional and Aspirational



3) Dual enrollment p.25: “Advocate for more dual enrollment students”

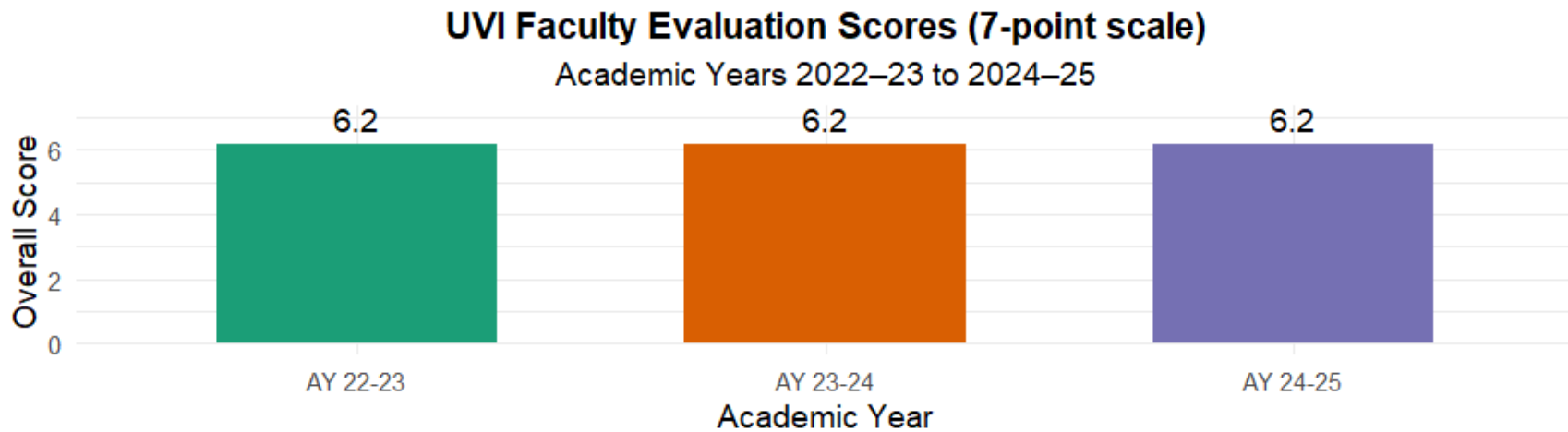
Dual Enrollment	UVI		
	Fall 2025	Fall 2024	Fall 2023
Headcount	9	6	1

Source: UVI

Academic Achievement and Excellence

A.4 Faculty Evaluations – Institutional Average 7-point Scale

The institutional average faculty evaluation score remains stable at 6.2 out of 7.0, showing no significant change over the past three academic years. Student feedback continues to highlight that faculty are well-prepared and knowledgeable, that they encourage students to ask questions, and that they are approachable outside of class.

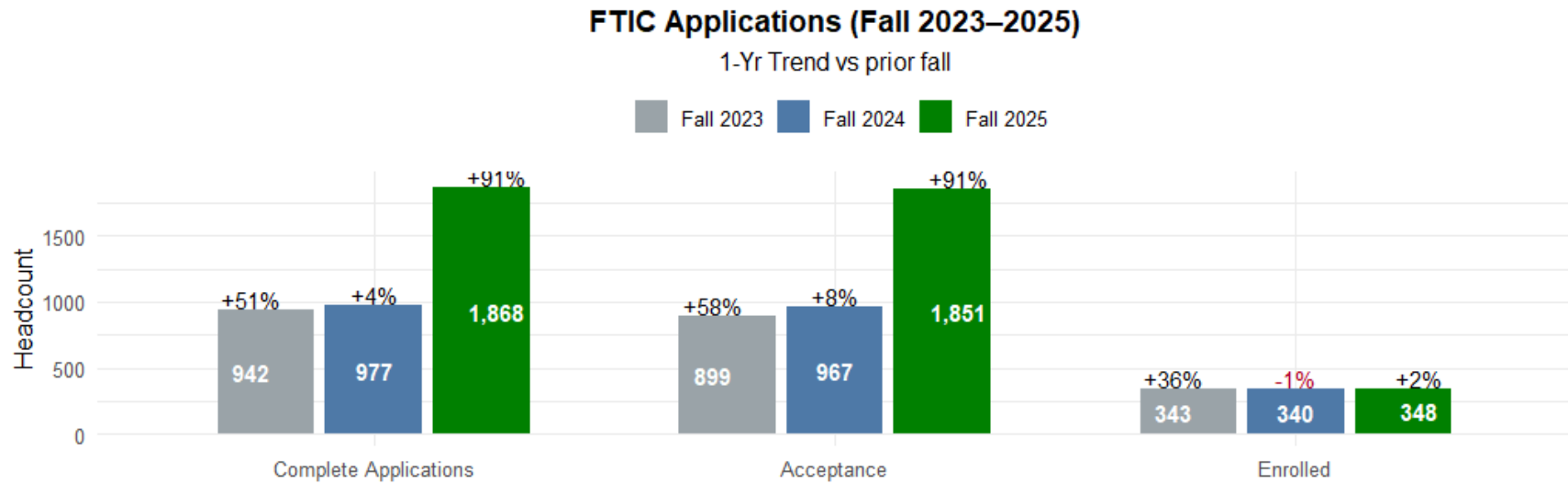


Source: UVI SmartEvals

Number One. Nimbleness. Next Steps.

N.1 Admissions

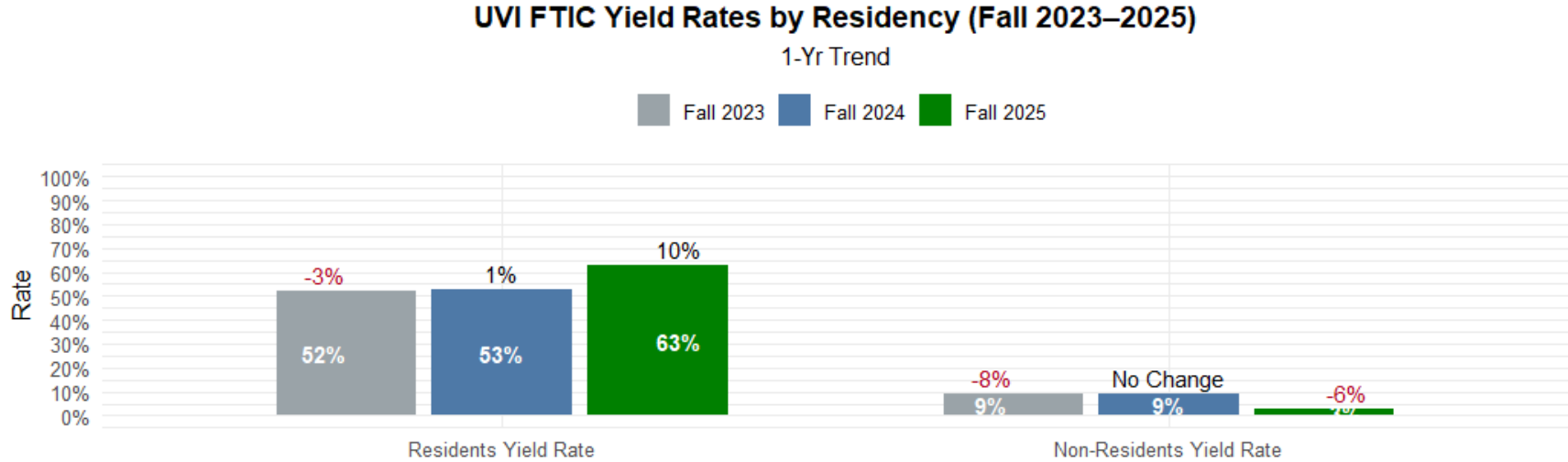
1) FTIC Admissions



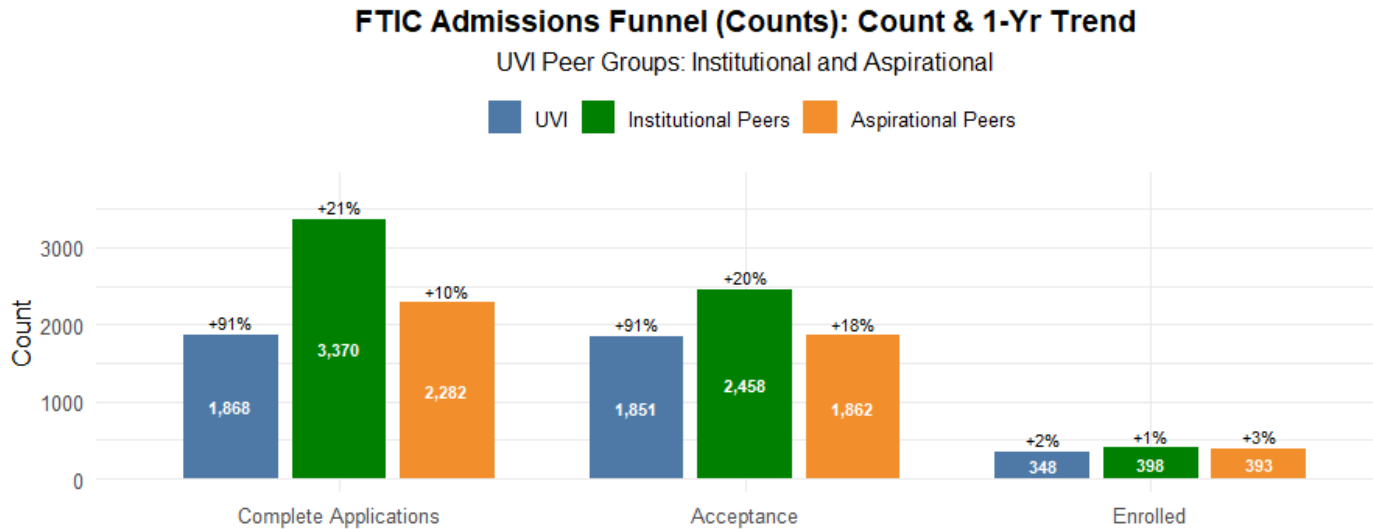
FTIC Admissions	UVI Fall 2023	UVI Fall 2024	UVI Fall 2025
Admission Rate	95%	99%	99%
Yield Rate	38%	35%	19%

Source: UVI

2) FTIC Yield Rates by Residency



3) Peer Comparisons: IPEDS Most recent data (Fall 2023)



N.2 The Senior Exit Survey – 2025 Results

The Graduate Senior Exit Survey (GSES) evaluates the satisfaction of UVI graduating seniors. The 2025 Survey was conducted during April and May 2025. A total of 122 graduates responded, representing 67% of the graduating class.

Respondent Demographics

- Campus Distribution:
 - 49% of respondents were from the Orville E. Kean (O.E.K.) Campus
 - 40% from the Albert A. Sheen (A.A.S.) Campus
 - 3% St. Martin
 - 8% identified as online students
- Gender:
 - 82% identified as female
- Age Range:
 - 68% were between 21 and 29 years old, indicating strong engagement among traditional college-age students
- Student Entry Status:
 - 78% began their academic journey at UVI
 - 22% transferred from another institution
- Employment Status:
 - 63% of the respondents reported working off-campus, with most working between 10 to more than 20 hours per week

Key Insights

82% of the graduates said they would recommend UVI to a friend, relative, or acquaintance.

Overall, the net change from the 2024 results is flat, averaging 3.0 on a scale of 4, reflecting a generally positive experience among graduating seniors.

- Areas of notable improvement: (% of respondents satisfied or very satisfied)
 - Customer Service delivered by UVI employees (74%, +7 pct. points)
 - Safety Measures on Campus (79%, +5 pct. points)
 - Student Government Association (74%, +5 pct. points)
 - Health Services (69%, +4 pct. points)
- Top-rated Services: (% of respondents satisfied or very satisfied)
 - Library Services (92%),
 - The library's physical facilities (91%),
 - Computer services (91%),
 - Bookstore services (87%),
 - Internet Services (84%)

Data Science. Distinction. Destination Education.

D.1. Alumni Engagement Rate

Plan reference: p.13, p.25: “Maximize alumni engagement”; “Use Greek life to keep alumni connected”

Percentage of alumni participating in events or giving.

Giving Rates	September 19, 2024	September 19, 2025
Alumni	7%	4%
Trustees	40%	73%
Cabinet	78%	88%