

GREATNESS
THROUGH
INNOVATION



University
of the Virgin Islands

KEY
PERFORMANCE
INDICATORS

October 2021

University of the Virgin Islands
Board of Trustees Meeting
October 23, 2021

PEER LIST

Institutional Peers

Lincoln University *

Alverno College

CUNY - Medgar Evers College

University of the District of Columbia *

Clark Atlanta University *

Ohio State University-Lima Campus

Savannah State University *

University of Guam

Alabama A & M University *

Colegio Universitario de San Juan

*HBCU

Aspirational Peers

Alfred University

Delaware State University *

Oregon Institute of Technology

SUNY - Purchase College

University of Texas - Permian Basin

University of Hawaii - Hilo

Allegheny College

Valparaiso University

New College of Florida

The Evergreen State College

University of South Carolina (Upstate)

University of Puerto Rico Humacao

Elizabeth City University*

South Carolina State*

*HBCU



KEY PERFORMANCE INDICATORS

1. V.I. Incoming Freshmen (II.6A)
2. Enrollment (III.8C, III.8D, III.8E)
3. Retention and persistence rates (III.8A)
4. RNL – Student Satisfaction Inventory (III.5B, III.7B)
5. Development Indicators

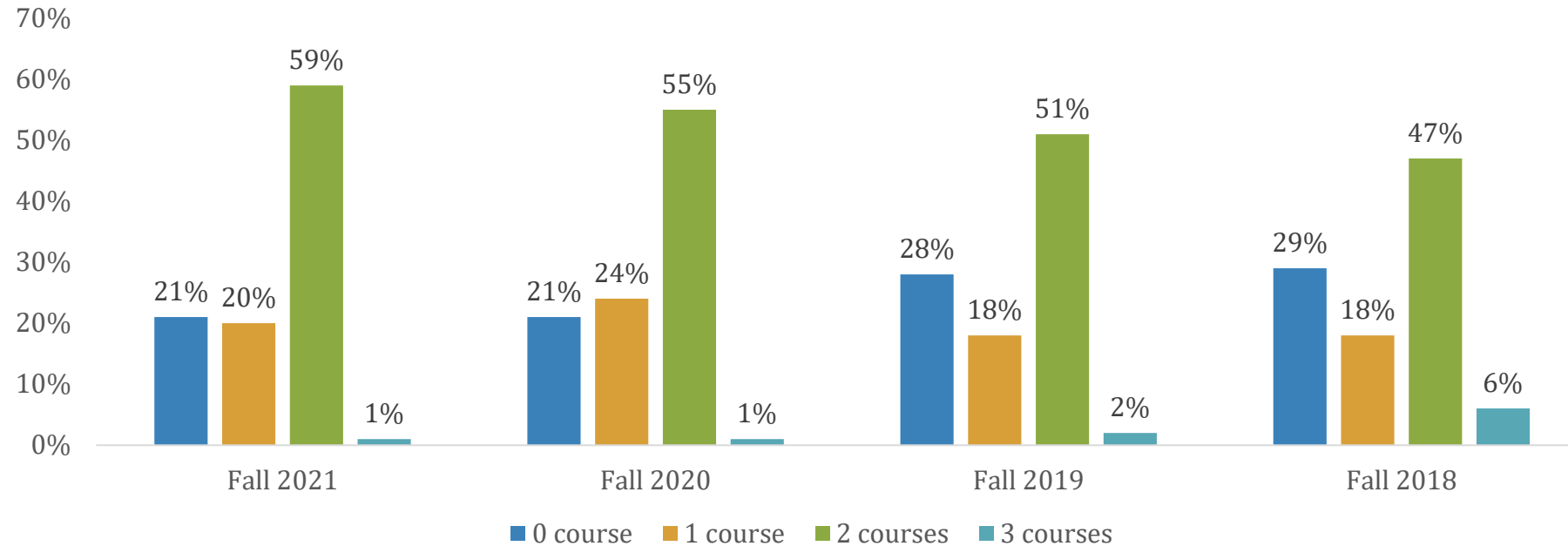


Virgin Islands Incoming Freshmen (II.6A)



Virgin Islands New Freshmen College Readiness as Measured by Percentage in Remedial Courses

Percentage of V.I. New Freshmen by Remedial Course Enrollment



Fall 2018: Baseline data

II.6A Increase by 10% above baseline the number of UVI freshmen students from the VI who are college-ready each year.



Enrollment

(III.8C, III.8D, III.8E)



FALL 2021 FINAL ENROLLMENT

SEPTEMBER 10, 2021

(III.8C)

Enrollment	Headcount	+/- Year-to-year	+/- Baseline
Total Enrollment*			
Fall 2021	1,655	-11%	-16%
Fall 2020	1,865	-11%	-5%
Fall 2019	2,107	+7.5%	+7.5%
Fall 2018	1,960		

Baseline: Fall 2018

*Total headcount includes UVI Online students Fall 2019, Fall 2020 & Fall 2021

III.8C increase enrollment by 8% above baseline, reaching a total of 3,000 students.



FALL 2021 FINAL ENROLLMENT SEPTEMBER 10, 2021 (III.8C)

	Fall 2021*	Fall 2020*	+/-
Doctoral	87	83	5%
Masters	153	156	-2%
Undergraduate	1,382	1,608	-14%
Certificate	33	18	83%
Total	1,655	1,865	-11%

* Headcount includes UVI Online students

III.8C increase enrollment by 8% above baseline, reaching a total of 3,000 students.



FALL 2021 FINAL ENROLLMENT (III.8C)

SEPTEMBER 10, 2021

Enrollment by Level and Status*	UVI Fall 2021	UVI Online	St. Maarten Campus	Institutional Peers Fall 2019*	Aspirational Peers Fall 2019*
Masters and Doctoral					
Full-time Students	30%	22%	33%	62%	44%
Part-time Students	70%	78%	67%	38%	56%
Undergraduates					
Full-time Students	65%	24%	12%	80%	78%
Part-time Students	35%	76%	88%	20%	22%

Source: *IPEDS data most recent year available

* Headcount includes UVI Online students

III.8C increase enrollment by 8% above baseline, reaching a total of 3,000 students.



FALL 2021 NEW UNDERGRADUATE STUDENT ENROLLMENT (III.8E)

Undergraduate New Student*	Fall 2021	Fall 2020	+/-
New Freshmen	223	322	-31%
New Transfer	65	61	7%
Total New freshmen/Transfer	288	383	-25%

* Headcount includes UVI Online students

III.8E Increase transfer student enrollment by 5% each year



FULL-TIME, FIRST-YEAR STUDENTS RECEIVING VAL & SAL SCHOLARSHIPS

UVI	Fall 2021	Fall 2020	Fall 2019	Fall 2018	Fall 2017	Fall 2016	Fall 2015
Val & Sal Scholarships	6	6	7*	11	9	12	9

Source: UVI Banner

* Includes Two (2) Early Admissions students from Fall 2018 who are also VAL/SAL and are now considered continuing students.

FALL ONLINE ENROLLMENT (III.8D)

	Fall 2021	Fall 2020	Fall 2019	Fall 2018	+/-
UVI Online Enrollment	99	62	25	22	60%

III.8D Increase UVI Online student enrollment by 10% per monthly start

Retention Rate (III.8A)

Persistence Rate (III.8A)



RETENTION RATE (III.8A)

First-time Bachelor seeking students returning the following fall

Student Enrollment Status	Fall 2018 Cohort	Inst. Peers	Asp. Peers	Fall 2019 Cohort	Inst. Peers	Asp. Peers	Fall 2020 Cohort	Inst. Peers Fall 2019*	Asp. Peers Fall 2019*
Full-time	66%	65%	74%	63%	63%	76%	63%	63%	76%
Part-time	50%	36%	46%	33%	36%	41%	30%	36%	41%

Source: *IPEDS data most recent year available

First-time and transfer* Bachelor seeking students returning the following fall

Student Enrollment Status	Fall 2018 Cohort	Fall 2019 Cohort	Fall 2020 Cohort
Full-Time	65%	68%	64%
Part-time	38%	35%	33%

*Transfer students – first-time transfer all levels

Source: UVI

III.8A Implement a comprehensive, multi-year recruitment and retention plan to support a first-year retention rate of 80% and a 6-year graduation rate of 40%



PERSISTENCE RATE (III.8A)

Full-time, first-time Bachelor seeking students (Percentage)

	# in Cohort	Returned for 2 nd year	Returned for 3 rd Year	Returned for 4 th Year	Returned for 5 th Year	Returned for 6 th Year
Fall 2013	277	75%	60%	39%	30%	12%
Fall 2014	312	73%	58%	42%	29%	17%
Fall 2015	337	75%	53%	47%	39%	18%
Fall 2016	289	67%	55%	44%	26%	15%
Fall 2017	266	77%	58%	47%	30%	
Fall 2018	282	66%	52%	42%		
Fall 2019	322	63%	46%			
Fall 2020	243	63%				

Persistence refers to the act of continuing towards an educational goal (e.g., earning a bachelor’s degree).

Source: UVI

III.8A Implement a comprehensive, multi-year recruitment and retention plan to support a first-year retention rate of 80% and a 6-year graduation rate of 40%



2021 RNL

Student Satisfaction Inventory

(III.5B, III.7B)



STUDENT SATISFACTION: ACADEMIC ADVISING

Item	2021 UVI % Satisfaction	2017 UVI % Satisfaction	2021 Nat. Satisfaction
My academic advisor helps me set goals to work toward.	57%	55%	58%
★ My academic advisor is concerned about my success as an individual.	64%	65%	66%
★ My academic advisor is knowledgeable about requirements in my major.	74%	72%	73%
★ My academic advisor is approachable.	71%	70%	71%

★ Strength: High Importance and High Satisfaction.
 Percentage of students who rated the item as satisfied or highly satisfied (1 to 7 Likert scale)

III.5B: . Improve student satisfaction with academic advising effectiveness by 10% above baseline each year.



STUDENT SATISFACTION: DINING SERVICES

Item	2021 UVI % Satisfaction	2017 UVI % Satisfaction	2021 Nat. Satisfaction
There is an adequate selection of food available in the cafeteria	35%	34%	41%

Percentage of students who rated the item as satisfied or highly satisfied (1 to 7 Likert scale)

III.7B: Improve student satisfaction with campus dining services by 20%.



OVERALL SATISFACTION

Question	2021 UVI Satisfaction	2017 UVI Satisfaction	2021 Nat. Satisfaction
Rate your overall satisfaction with your experience here thus far.	38%	44%	60%
All in all, if you had it to do over again, would you enroll here?	50%	52%	66%

Percentage of students who rated the item as satisfied or highly satisfied and probably yes or definitely yes (1 to 7 Likert scale)

4. DEVELOPMENT

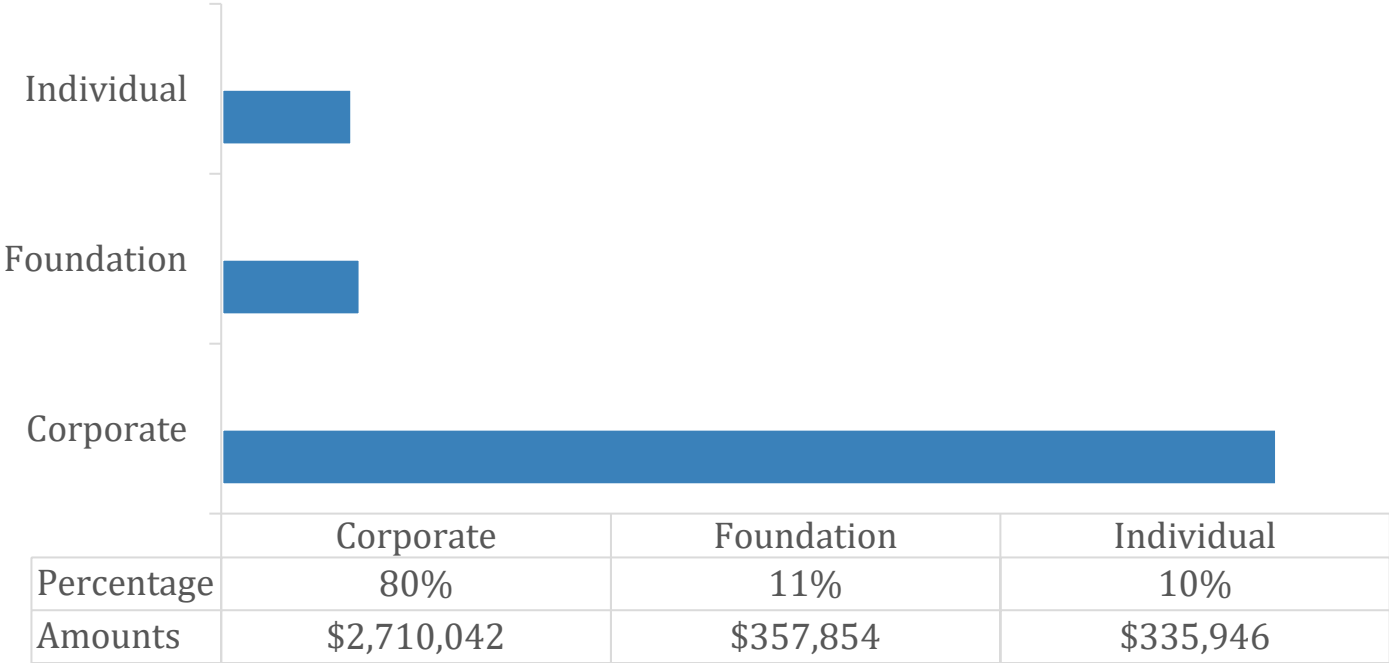


DEVELOPMENT

OCTOBER 01, 2020 – October 13, 2021

Contributions Total: \$3,403,842 +40%

Contribution by Constituency – FY2021



Contribution by Stakeholder

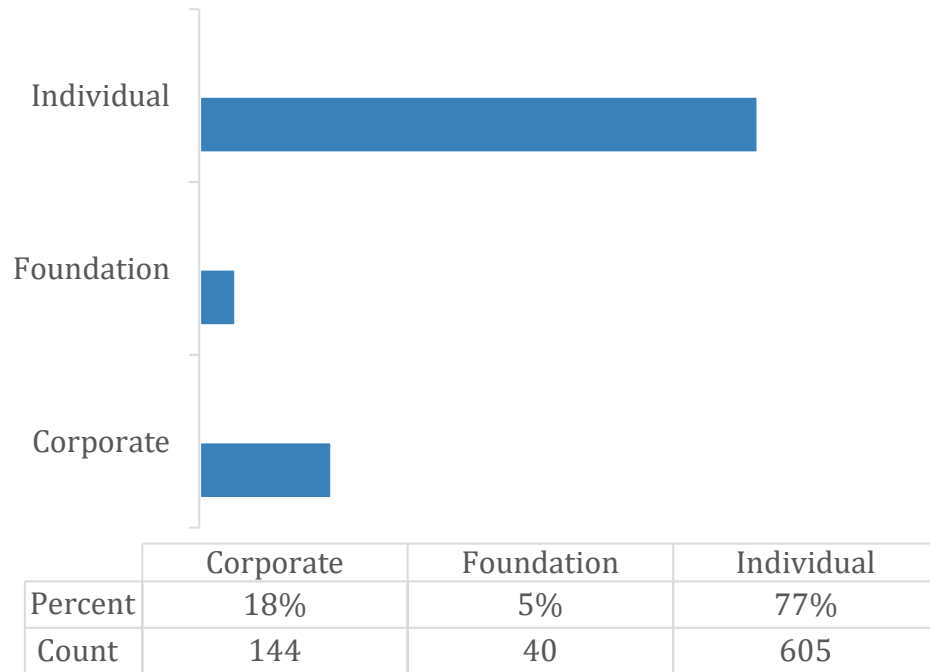
Stakeholders Giving Rates	FY 21	FY 20
Alumni	7%	3%
Trustees	46%	53%
Cabinet	73%	100%



DEVELOPMENT

OCTOBER 01, 2020 – October 13, 2021

Gifts by Constituency



Pay Method Used

