

<b>BUSINESS ADMINISTRATION DIVISION</b>			
<b>Degree Program: B. A. in Accounting</b>			
<b>Learning Outcomes Assessed in 2006-2007</b>	<b>Means of Assessment</b>	<b>Data Gathered and Analyzed?</b>	<b>Interpretation and Use of Results?</b>
<i>Students completing the baccalaureate program in accounting will compare very favorably with those students completing a similar program nationally.</i>	<b>First Means:</b> Graduating Senior Exit Interview Survey	- Data gathered during Spring Semester, 2007 - Data analyzed during the Summer, 2007.	Results interpreted and changes recommended during Fall Semester, 2007
	<b>Second Means:</b> ETS Major Field Achievement Test in Business	- Data gathered during Spring Semester, 2007 - Data analyzed during the Summer, 2007.	Results interpreted and changes recommended during Fall Semester, 2007
<i>Students completing the baccalaureate program in accounting will be technically adept and well prepared for their first accounting position.</i>	<b>First Means:</b> Professional Development Seminar (BUS 474) Course Assessments	- Data gathered during Spring Semester, 2007 - Data analyzed during the Summer, 2007.	Results interpreted and changes recommended during Fall Semester, 2007
	<b>Second Means:</b> Business Internship (BUS 475) Employer Evaluations	- Data gathered during Spring Semester, 2007 - Data analyzed during the Summer, 2007.	Results interpreted and changes recommended during Fall Semester, 2007
<i>Students completing the baccalaureate program in accounting will obtain employment in the accounting field and/or obtain admission into a masters program.</i>	<b>First Means:</b> Surveys/exit interviews of May 2007 graduates of the accounting program	- Data gathered during Spring Semester, 2007 - Data analyzed during the Summer, 2007.	Results interpreted and changes recommended during Fall Semester, 2007
	<b>Second Means:</b> Surveys of May 2006 graduates of the accounting program.	- Data gathered during Spring Semester, 2007 - Data analyzed during the Summer, 2007.	Results interpreted and changes recommended during Fall Semester, 2007