Dear Art By The Sea Exhibitor,

The Virgin Islands Marine Advisory Service (VIMAS) of the University of the Virgin Islands in association with the Big Blue and You, and the Virgin Islands Experimental Program to Stimulate Competitive Research (VI-EPSCoR) would like to invite your agency, business or group to participate in Art By The Sea on November 19th and 20th, 2016 at the Reichhold Center Grounds (across from Brewers Bay Beach), from 10am until 5pm.

Over the last twenty years, VIMAS and federal and local partners have participated in Coastweeks, an international event coordinated through The Ocean Conservancy. During Coastweeks, VIMAS agents coordinate beach clean-ups on all three islands within the territory and data is collected on what types and amount of trash is collected. In 2014, over 10,000 pounds of trash was collected between St. Thomas, St. John, and St. Croix. This unprecedented amount of trash significantly impacts the quality of our beaches as well as the marine life found in our seas.

The goal of St. Thomas Art By The Sea is to raise awareness and educate the general public about the issue of marine debris through the use of arts. To achieve our goal, the following activities are scheduled:

- Recycled art stations where the community can assist local artists with the creation of a marine debris sculpture using recycled materials;
- Marine debris costume showcase

Your participation will be promoted and acknowledged within all Art By The Sea advertisements. Any donations or proceeds raised at Art By The Sea will go to environmental community outreach and education programs for the USVI territory.

Please R.S.V.P. with the enclosed reservation form no later than November 12th, 2016 through email.

Thank you for supporting the conservation of our marine environment.

Sincerely,

Howard Forbes Jr.
Coordinator
Virgin Islands Marine Advisory Service
Art By The Sea: Exhibitor’s Reservation Form

Please E-mail this form to Howard Forbes Jr. – howard.forbes@live.uvi.edu by November 12th, 2016

Name of organization/school: ______________________________________________________

Contact/Name of representative attending: ____________________________________________

Phone: _______________________________________________________________________

E-mail: _______________________________________________________________________

Marine debris costume showcase

_______ Marine debris costume showcase: (Maximum number of 1 entry per school which can contain up to 2 costumes; for example a diptych which in this case would be 2 costumes that together represent a complete idea or thought.)

Your one costume entry will be judged on several criteria outlined in the attached rubric. Again, do note that your one entry can have no more than 2 costumes but together there should be synergy between the two costumes in terms of the concept. Costumes should be made of recycled materials and represent some component of our oceans (wildlife, etc.). Your entry must be accompanied by an environmental awareness pitch which tells the audience of the items used in the costume as well as how these items can negatively impact the environment. The design of this pitch is up to the creativity of the presenter; so it should be fun and engaging while highlighting the important points mentioned above.

You can use any number of materials that constitute marine debris (any man-made item that has the potential to enter our waters). The more items you use, the better your chances of winning are.

Due to the limited number of admission wrist bands given to Art By The Sea staff, we will only be able to provide wristbands for students that will be in the costume show “2”. Entry to the event costs $2 for children under the age of 12 and $3 for adults.