



UNIVERSITY OF THE VIRGIN ISLANDS
SUMMER INSTITUTE FOR FUTURE
GLOBAL LEADERS IN THE CARIBBEAN



SYLLABUS

Faculty: Dr. Ronald Harrigan - Leadership
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COURSE TITLE: DEVELOPING GLOBAL LEADERS

COURSE DESCRIPTION - A two-week course designed to equip students with a broad knowledge and functional skills necessary to assume future leadership roles in a Caribbean environment that is being shaped by global forces of technology, commerce, and communication. Areas of study include world, regional, and micro-state economies; structures of Caribbean markets; Caribbean industries and infra-structures; characteristics and practice of effective leadership in a changing environment; Caribbean heritage; and basic communication in a cross-cultural setting in English, Spanish, French, and Japanese. The course is taught by a team of experts in areas of global business, culture and communication.

3.0 Credits

PRE-REQUISITES: Junior, Senior, or Graduate level standing

This course is intended to provide a foundation for nurturing future leaders in a global environment. Its multi-discipline program and activities equip students with a broad knowledge and functional skills necessary to assume future leadership roles in a global dynamic environment.

COURSE SESSIONS: 30 hours of classroom lectures and seminars; 10 hours of field educational tours; 15 hours of language, technology and leadership laboratory.

COURSE OBJECTIVES - At the completion of the course, successful students should be able to have:

1. A working knowledge of the changing global business environment
2. A working knowledge of leadership concepts and practices for a Caribbean in a global village
3. Acquired cultural knowledge and communication awareness of skills necessary to function in a Caribbean environment that is increasingly becoming part of the global market place
4. Developed a customized leadership prospectus which she/he would adapt in emerging as a global leader.

CONTENT OUTLINE:

1. A review of the changing global business environment
2. The impact of the global environment on Caribbean markets
3. The impact of the global environment on Caribbean industries
4. The impact of the global environment on the quality of life in the Caribbean
5. Leadership concepts
6. Leadership practices in a global environment
7. Leadership practices in the Caribbean
8. Communication in a multi-cultural environment
9. Caribbean cultures
10. Communication skills (English/Spanish/French/Japanese) in a cross-cultural setting

COURSE PROCEDURES/LEARNING EXPERIENCES - The course delivery will include lectures, reading assignments, laboratory exercises, classroom discussions, field tours, videos, and leadership prospectus.

1. Lectures - These will be given by the principal instructors and guest lecturers in the pertinent subject areas. Guest lecturers will comprise leading experts in global business environment, languages, culture, cross-cultural communication, and leadership.
2. Reading Assignments - Given the diversity of course content, students will be given reading assignments from a collection of books, journals, and other pertinent publication for the various subject matter in the course, as per list of some of the reading resources below.
3. Laboratory Exercises - One lab period will be spent on the mechanics of developing a personal leadership prospectus. Four lab sessions will be devoted to language and communication skills, and five lab sessions will focus on computer applications.
4. Classroom Discussions - Students will be encouraged to keep abreast of current issues pertaining to global sensitivity for class discussion.
5. Field Trips - Students will participate in field study trips. They will visit places like the legislature, government house, downtown/chamber of commerce, the historic district, residential areas, Mountain Top, Haven Site cruise ship facilities, and world renowned Megans Bay.
6. Videos & Audio Tapes - appropriate video material will be used to enhance course content.
7. Leadership Prospectus - Each student will design, develop and produce a leadership prospectus which she/he intends to adapt in emerging as a global leader in her/his vocation of choice.

ASSIGNMENTS: Refer to program

METHOD OF EVALUATION

ASSIGNMENTS	40%
ATTENDANCE AND PARTICIPATION	10%
LEADERSHIP PROSPECTUS	<u>50%</u>
TOTAL	<u>100%</u>

REQUIRED TEXT(S):

Jones-Hendrickson, S.B., **Caribbean Visions**, The Eastern Caribbean Institute, 1990.

Additional required reading includes experts from various books, magazines and other sources, in the fields of global business, leadership, culture, and communication.